# **Public webinar**

### 16 September 12.00 – 14.30 (CET)

#### **Programme**

12.00	Opening remarks
12.00	Welcome address by Dr Alison Heritage, ICCROM
12.10	Session 1 Chaired by Mr José Luiz Pederzoli, ICCROM
	Prof David Throsby, Macquarie University, Australia
	Valuing cultural capital
	<ul> <li>Prof Patrizia Riganti, University of Glasgow, United Kingdom</li> <li>Making the case for heritage: a survey of members states</li> </ul>
	Dr Adala Leeson, Historic England, United Kingdom
	Inclusion and participation in heritage valuation and management
12.45	Discussion
	Chaired by Prof David Throsby, Macquarie University
13.15	Virtual Coffee Break
13.25	Session 2 Chaired by Prof Patrizia Riganti, University of Glasgow, United Kingdom
	Prof Luigi Fusco Girard, ICOMOS ISCEC
	Valuation and adaptive reuse: the experience of the CLIC project
	Dr Antonia Gravagnuolo, CNR, Italy
	Cultural tourism within a circular economy perspective
	Dr Alison Heritage, ICCROM
	Heritage and wellbeing: towards new approaches
14.00	Panel Discussion (all speakers)
	Chaired by Prof David Throsby, Macquarie University, Australia
14.20	Closing Remarks
	Prof Throsby, Prof Riganti, Dr Heritage

## To participate

Those interested to participate in the webinar remotely can do so by **registering here**: <a href="https://iccrom-org.zoom.us/webinar/register/WN">https://iccrom-org.zoom.us/webinar/register/WN</a> BSI5aQSiSPeUKNY-72TTAg

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