

## VII INTERNATIONAL CONGRESS ON CULTURAL HERITAGE: SAFEGUARD AND MANAGEMENT

From March 17<sup>th</sup> to 21<sup>st</sup>, 2008

Convention's Palace, Havana, Cuba

The Organizing Committee gladly invites you to share sessions with other specialists and experts from worldwide in the 7<sup>th</sup> **International Congress on Cultural Heritage**, to be held from March 17<sup>th</sup> to 21<sup>st</sup>, 2008, in Havana, with the purpose of exchanging experiences referred to the wide framework of activities involved in the protection of cultural heritage.

### **About the National Center for Conservation, Restoration and Museology (CENCREM)**

Set in the old Convent of Santa Clara of Asis, in Old Havana –and ascribed to the National Council for Cultural Heritage, belonging to the Cuban Ministry of Culture- CENCREM has been since its foundation, on October 23rd, 1980, on charge of the activities of preservation and rescue of heritage from the scale of cultural goods, buildings, historical sites and centers and cultural landscapes; and also on charge of preserving what is known as *living heritage*, for which it is developed a group of interdisciplinary actions involving research, projects assessments and works referred to the selected exponents in order to preserve as much as possible, and at the lowest level of aggression, by using clean technologies that do not waste the natural resources and at the same time protect the environment. CENCREM is also the rector institution for staff training and capacity building of the Cuban System for Cultural Heritage.

The results and experiences reached in the ground of integral management and the conservation of heritage are disseminated and socialized through the events and publications of the *Regional UNESCO Chair of Sciences of Integral Conservation of Cultural and Natural Heritage for Latin America and the Caribbean* (a Chair settled in CENCREM since its very

foundation, in 1995), which convokes to courses and workshops to qualify the personnel on charge of managing cultural heritage.

***Organizers:***

- ❖ *National Center for Conservation, Restoration and Museology (CENCREM)*
- ❖ *National Council for Cultural Heritage*
- ❖ *Ministry of Culture*
- ❖ *Conventions ´ Palace, Havana, Cuba*

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***About the Congress***

*Every two years, the National Center for Conservation, Restoration and Museology, convokes to the International Congress on Cultural heritage, as part of the actions of its UNESCO Regional Chair of Sciences of Integral Conservation of Cultural and Natural Goods for Latin America and the Caribbean, involving worldwide architects, historians, museologists, museographers, restorators and other experts related to the field of conservation, with the purpose of exposing their works in favor of Cultural Heritage. As a complement to the exchanging activities, relevant experts on the field share their experiences through conferences which strengthen the participants´ methodological and theoretical level. In addition, the concrete result of the Cuban experts´ is shown through on-site*

*technical visits, which inspire new projects taking as reference an already tested, successful experience. The year 2008, coincides with the 7<sup>th</sup> edition of this prestigious event, now to be celebrated in the Convention's Palace of Havana, Cuba, and with a wider thematic framework, looking towards new views of safeguard and management, in order to achieve deepness on the debates, a useful exchange, and the no-less necessary exercise of an ethics of the preservation oriented towards keeping alive the peoples' tangible and intangible heritage, their culture and historic legacy.*

### **Main Topics:**

- **Ethical and Legal Framework on the Defense and Protection of Cultural Heritage:** Legislation, rules, conventions, directives and cultural policies; intellectual property, theoretical, methodological and normative tools; awarding system (Living Memory Award; Communitarian Culture Award; declaration of different categories of cultural heritage –as local, municipal, provincial, national and of humanity, etc); protection; research, results and applications in short, middle and long terms; specialized formation, updating and optimizing legislations on Cultural Heritage.
- **Economics, Planning and Finances, Inversions (towards and for) the Spiritual Values and Cultural Heritage's Goods:** Valuating and rating of cultural goods, marketing and commercializing (reproduction and auction sales ), stamps and labels, illicit trade, incidence on the national GDP; research, results and exploitation in short, middle and long term; investments and finances; sustainable development, management plans; commercial observatory and market monitoring.
- **Integral Management:** Specialized training; clean technologies (on conservation, restoration and rehabilitation); risk and disaster diminishing, plans; preservation and conservation (methods, practices, ethics and legal frameworks), registration, inventory and scientific files; system for cultural heritage documentation, depending on its typology (from its very identification and characterization until its socialization and divulgation/promotion); tourism and impact, research, results and exploitation in short, middle and long term (alternatives to face resources' shortage; rationalization of treatment and creation of products and materials to be used in the interventions on cultural heritage); plans for integral management and sustainable development; revaluating, projects for physical planning on re-use of architectonic heritage

without harming social welfare; evaluation of the integral functioning of museums and collections from the view of the new tendencies of museology and the treatment of cultural heritage; micro-biological, entomological, environmental and deterioration control; diagnosis for the conservation and preservation of the values and the heritage's cultural goods.

- **Sustainability and Promotion of Cultural Heritage** Communications and updated technologies; cartography, culture, thematic catalogues (per cultural institution, topic, geographical region, period, style; ethnical, geographical and archeological antecedent; fauna, flora, underwater, biosphere reserve, etc.); monographic materials, atlas, reproduction, publications, worships and school extra class activities (for children and youngsters), educational programs (within the general, specialized, university and for the elder persons systems); assessment and services for other countries; research, results and exploitation in short, middle and long term; impact on the social conduct in correspondence to values and cultural goods.

### ***Participation Profile***

*Directed to Conservators, specialists on restoration and museology, museographers, historians, architects, anthropologists, designers, lawyers, economists, researchers, scientists, cultural managers, and all those persons whose profile is somehow related to the topics to discuss.*

### ***Presentation requirements***

*The abstracts should be no longer than 250 words, in order to be included in the Scientific Program. It may be sent in digital format to the following address: [congreso@cencrem.cult.cu](mailto:congreso@cencrem.cult.cu)*

***Deadline:***

*January 30<sup>th</sup>, 2008.*

***The abstracts should have Format Word 6.0 or superior. And should provide the following info:***

*Title: Arial Black 14, centered*

*Author's data: Name and last names (in Black and cursive)*

*Underline the presenter's name*

*Institution, address, telephone & fax numbers, e-mail.*

*city, country (in Black)*

*The document's format:*

