Tracking Trends
in heritage conservation

ICCROM

Brainstorm Meeting
13-14 February 2018, Rome
ICCROM Room C21

AGENDA

Tuesday 13th February

09:00–09:30 *Arrival and coffee at ICCROM*

09:30 – 10:00
1. Introduction
  a. Welcome (Director General of ICCROM)
  b. Outline & objectives of the meeting
  c. Participant introductions

10:00 – 11:30
2. SDG 11 – Target 11.4
  a. How does the protection and safeguard of cultural and natural heritage contribute to safe, inclusive, resilient, and sustainable cities?
  b. SDG target 11.4. in focus: What does it entail? *PLENARY SESSION*
  c. Identify the key dimensions (beyond financial commitment) needed to achieve the target *GROUP EXERCISE*
  d. Group presentations

11:30–12:00 *Coffee Break*

12:00 – 13:00
3. Data informed initiatives in cultural heritage conservation
  a. How is data currently used to influence governance in cultural heritage conservation? *Examples from the Cultural Heritage Agency of the Netherlands, Historic England, and ICCROM*
  b. How can we use data more strategically? *PLENARY SESSION*

13:00–14:00 *Lunch at ICCROM*

14:00 – 15:30
4. Data: current methods & future possibilities
SHORT PRESENTATIONS by participants (titles to be confirmed) followed by general discussion

15:30 – 16:00   *Coffee break*

16:00 – 17:00 | **5.** Scoping the bigger vision

What data is of most strategic interest? *GROUP EXERCISE*
Group representations - conclusions

Wednesday 14th February

09:00–09:20   *Arrival and coffee at ICCROM*

09:20 – 09:25 | **6.** RECAP of previous day & General comments

09:25 – 11:00 | **7.** Scoping the pilot study

Tracking Trends: Rationale & objectives of the project

Where should Tracking Trends focus and what should it aim to achieve in the next two years?

    a.   Priority areas for focus 2018-19
    b.   Identify specific topics, and desired deliverables *GROUP EXERCISE*
    c.   Group presentations

11:00–11:20   *Coffee Break*

11:20 – 12:00 | Reflection and Evaluation

12:00 – 12:45 | **8.** Making it happen

    a.   Partnerships
    b.   Funding

General discussion

12:45 – 13:00 | **9.** Wrap up & next steps

13:00–14:00   *Lunch at ICCROM*