Brainstorm Meeting
13-14 February 2018, Rome
ICCROM Room C21

AGENDA

Tuesday 13th February

09:00–09:30  Arrival and coffee at ICCROM

09:30 – 10:00  1. Introduction
   a. Welcome (Director General of ICCROM)
   b. Outline & objectives of the meeting
   c. Participant introductions

10:00 – 11:30  2. SDG 11 – Target 11.4
   a. How does the protection and safeguard of cultural and natural
      heritage contribute to safe, inclusive, resilient, and sustainable
cities?
   b. SDG target 11.4. in focus: What does it entail? PLENARY SESSION
   c. Identify the key dimensions (beyond financial commitment)
      needed to achieve the target GROUP EXERCISE
   d. Group presentations

11:30–12:00  Coffee Break

12:00 – 13:00  3. Data informed initiatives in cultural heritage conservation
   a. How is data currently used to influence governance in cultural
      heritage conservation? Examples from the Cultural Heritage
      Agency of the Netherlands, Historic England, and ICCROM
   b. How can we use data more strategically? PLENARY SESSION

13:00–14:00  Lunch at ICCROM

14:00 – 15:30  4. Data: current methods & future possibilities
   SHORT PRESENTATIONS by participants (titles to be confirmed) followed
   by general discussion
15:30 – 16:00  *Coffee break*

16:00 – 17:00  5. Scoping the bigger vision
What data is of most strategic interest? *GROUP EXERCISE*
Group representations - conclusions

**Wednesday 14th February**

09:00–09:20  *Arrival and coffee at ICCROM*

09:20 – 09:25  6. RECAP of previous day & General comments

09:25 – 11:00  7. Scoping the pilot study
Tracking Trends: Rationale & objectives of the project
Where should Tracking Trends focus and what should it aim to achieve in the next two years?
   a. Priority areas for focus 2018-19
   b. Identify specific topics, and desired deliverables *GROUP EXERCISE*
   c. Group presentations

11:00–11:20  *Coffee Break*

11:20 – 12:00  Reflection and Evaluation

12:00 – 12:45  8. Making it happen
   a. Partnerships
   b. Funding
General discussion

12:45 – 13:00  9. Wrap up & next steps

13:00–14:00  *Lunch at ICCROM*