

Arab Forum for Cultural Heritage 2020

Online Webinar Programme



First Day | 9 November 2020

<p>17:00 – 18:00 UAE time</p>	<p>Session 1: Values and Meanings in Cultural Heritage The notion of authenticity and its attributes, with special reference to the Arab context</p> <ul style="list-style-type: none"> • What is the essence of cultural heritage conservation from the region's perspective? • What are the components or attributes that define authenticity in a regional context? • What are the challenges that the notion of authenticity poses to heritage conservation practice in the region? • How does the region interact with the growing definition of “cultural heritage”, and how this can be taken forward in a global context?
<p>17:04 – 17:16</p> <p>17:16 – 17:28</p> <p>17:28 – 17:40</p> <p>17:40 – 18:00</p>	<p>Speakers:</p> <p>Dr. Tarek Waly The Dual Dilemma on Authenticity & Contemporaneity: Heritage & Modernity in Conserving Cultural Identity</p> <p>Dr. Rami Daher Levels of Place Understanding: Informing the Nature of the Interventions within Historic Built Environments (Values, Authenticity, Language, and Physical Transformations)</p> <p>Dr. Alaa El Habashi The Waqf: Authentic Principles in Heritage Management</p> <p>Discussion</p>
<p>18:00 – 19:00 UAE time</p>	<p>Session 2: Case Studies Exploring approaches to authenticity during the design and implementation of cultural heritage conservation projects</p> <ul style="list-style-type: none"> • How to define “cultural heritage” and values to keep in conservation or recovery projects? • What lessons have been learned from past experiences? • How decision-making processes led or coordinated by conservation professionals influenced successful implementation of cultural projects?
<p>18:04 – 18:16</p> <p>18:16 – 18:28</p> <p>18:28 – 18:40</p> <p>18:40 – 19:00</p>	<p>Speakers:</p> <p>Dr. Maamoun Abdul Kareem Challenges Facing Protecting the Authenticity of Cultural Heritage after the War through the Syrian Experience</p> <p>Dr. Mai El Ebrashi Heritage as a Driver for Development: Megawra-BEC's “<i>Athar Lina</i>” Initiative in Historic Cairo</p> <p>Dr. Amra Hadzimuhamedovic Community, Ruins, and Heritage Professionalism: Finding Ways to Hand on the War-Destroyed Heritage in Full Richness of its Authenticity</p> <p>Discussion</p>

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<p>17:00 – 17:30 UAE time</p>	<p>Session 3: Museums and Outreach Challenges to the notion of authenticity of interpretation and means for communicating “authentic” messages to various audiences, with a special focus on the youth</p> <ul style="list-style-type: none"> • What is the role of museums in conveying the concept of authenticity to society and to visitors in general? • Is it the age of “culture of the replica”? What is the difference between the presentation and interpretation of the original and the copy? • What is the role of virtual museums as information sources for the preservation and promotion of cultural heritage? • What are the tangible and intangible aspects and features of authenticity that must be preserved in the context of local cultures and beliefs? • What is the role and impact of education activities of the youth in raising awareness, preserving cultural heritage, and what are the best methods for achieving this? • What are the best methods for presenting and interpreting museum collections out of their original location or context? How does this affect authenticity?
<p>17:00 – 17:10</p> <p>17:10 – 17:20</p> <p>17:20 – 17:30</p>	<p>Speakers:</p> <p>HE Sheikha Nawar Al Qassimi Views from the Sharjah Art Foundation</p> <p>Dr. Adila Laidi-Hanieh Heritage & History Education as an Emancipatory Museal Endeavor</p> <p>Arch. Karim Shaboury Designing Visitor Experience</p>
<p>17:30 – 18:10 UAE time</p>	<p>Session 4: Cultural Diplomacy: “The Other” Experiences and visions in intercultural dialogue</p> <ul style="list-style-type: none"> • How can cultural diplomacy play a role in cultural dialogue and understanding the essence of cultural heritage and its conservation in regional and global contexts? • How can understanding of the “other” help in developing effective approaches in the field? • What roles can policy makers or government representatives have in bridging the knowledge gap of cultural heritage and its perceptions between local stakeholders and the global trends? • How can Arab institutions working in global context help?
<p>17:30 – 17:40</p> <p>17:40 – 17:50</p> <p>17:50 – 18:00</p> <p>18:00 – 18:10</p>	<p>Speakers:</p> <p>Dr. Oliver Martin Experiences at International Level in Cultural Diplomacy on behalf of Switzerland</p> <p>Dr. Mounir Bouchenaki International Experiences in Enhancing Dialogue at UNESCO and ICCROM</p> <p>Dr. Gihane Zaki The Egyptian Academy in Rome: The Power of Cultural Diplomacy in the Time of Crisis</p> <p>Ms. Manal Ataya Cultural Diplomacy in the UAE: The Role of Museums in Peace Building</p> <p>Moderator: Dr. Zaki Aslan</p>

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18:10 - 19:10 UAE time	ICCROM-Sharjah Awards Announcement ICCROM-Sharjah Award for Good Practices in Cultural Heritage Conservation and Management in the Arab Region, and, The Arab Cultural Heritage Award for the Young
18:10 - 18:15	Message from the Organizers
18:15 - 18:17	Introduction to the Awards Programmes
18:17 - 18:22	Young Award Video
18:22 - 18:26	Winners Announcement
18:26 - 18:28	Good Practices Award - General Video
18:28 - 18:33	Presentaion of the 15 Shortlisted Projects
18:33 - 18:42	Eight Finalists - Video
18:42 - 18:46	Good Practices Award in the Context of ICCROM Mandate by Dr. Oliver Martin - Chairperson of the Council of ICCROM
18:46 - 18:54	Winners Announcement by Jury Members Representatives
18:54 - 19:00	Award Final Video
19:00 - 19:05	Grand Prize Winners' Speeches
19:05 - 19:10	Closing by Dr. Webber Ndoro - ICCROM's Director General