



# EUROPE AND NORTH AMERICA REGIONAL INFORMATION MEETING

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22 June 2021

# PROGRAMME OF THE MEETING

**Opening Remarks** by Webber Ndoro, *ICCROM Director-General*

**World Heritage and Sustainable Development for Heritage Sites**

Eugene Jo, *Programme Manager, World Heritage Leadership*

**Sustainable Development and Collections-Based Organizations**

José Luiz Pedersoli Jr., *Unit Manager, Strategic Planning*

**Disaster Risk Management**

Aparna Tandon, *Senior Programme Leader, First Aid and Resilience for Cultural Heritage in Times of Crisis | Digital Heritage*

**Question and answer session**

**Research and Higher Education**

Alison Heritage, *Project Manager, Strategic Planning and Research*

**Capacity Building**

Valerie Magar, *Unit Manager, Programmes*

**Partner with Us**

Joseph King, *Director of Partnership and Communication*

**Question and answer session**

**Consultation**

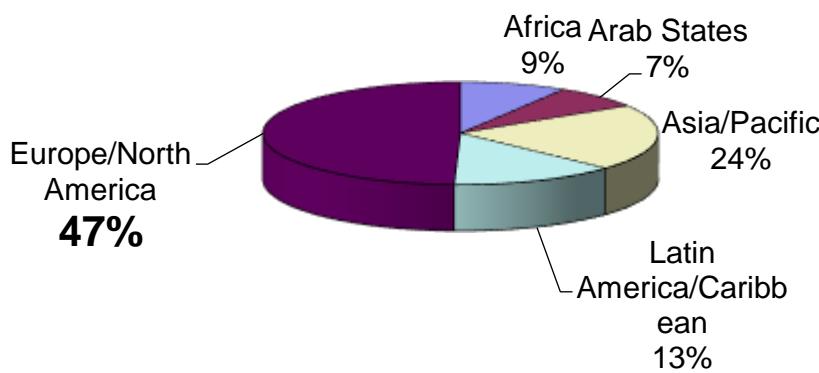
**Closing Remarks** by Webber Ndoro, *ICCROM Director-General*



Working through  
the World Heritage  
Convention, how  
can we reduce the  
negative impact of  
development on  
heritage?



# ICCROM as Advisory Body to the World Heritage Committee



- Advise on implementation of the Convention
- Assist with development and implementation of strategic issues
- Monitor State of Conservation of cultural properties
- Priority partner for support of capacity building

# Capacity Building within the World Heritage Convention: World Heritage Leadership



Partners:



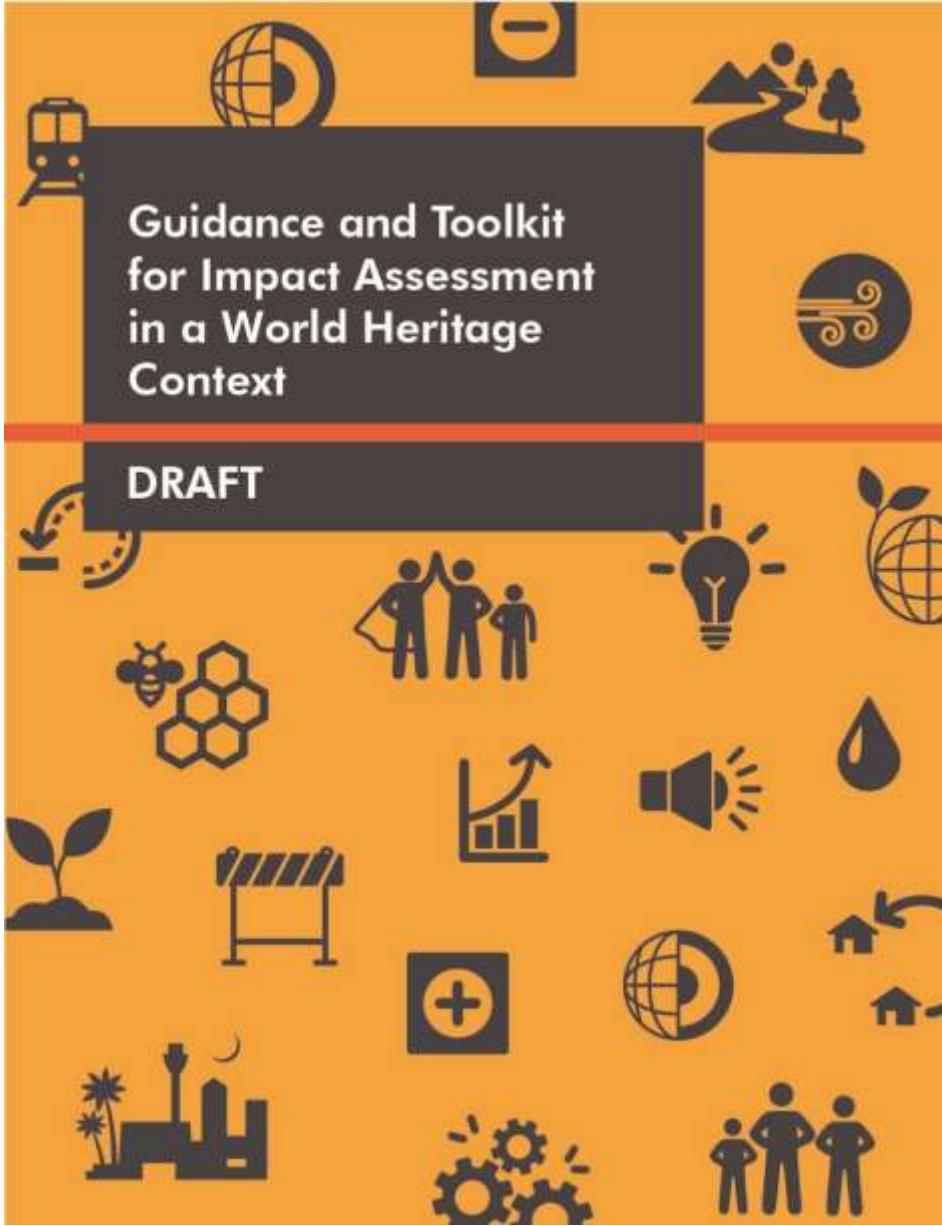
In collaboration with:

**ICOMOS**

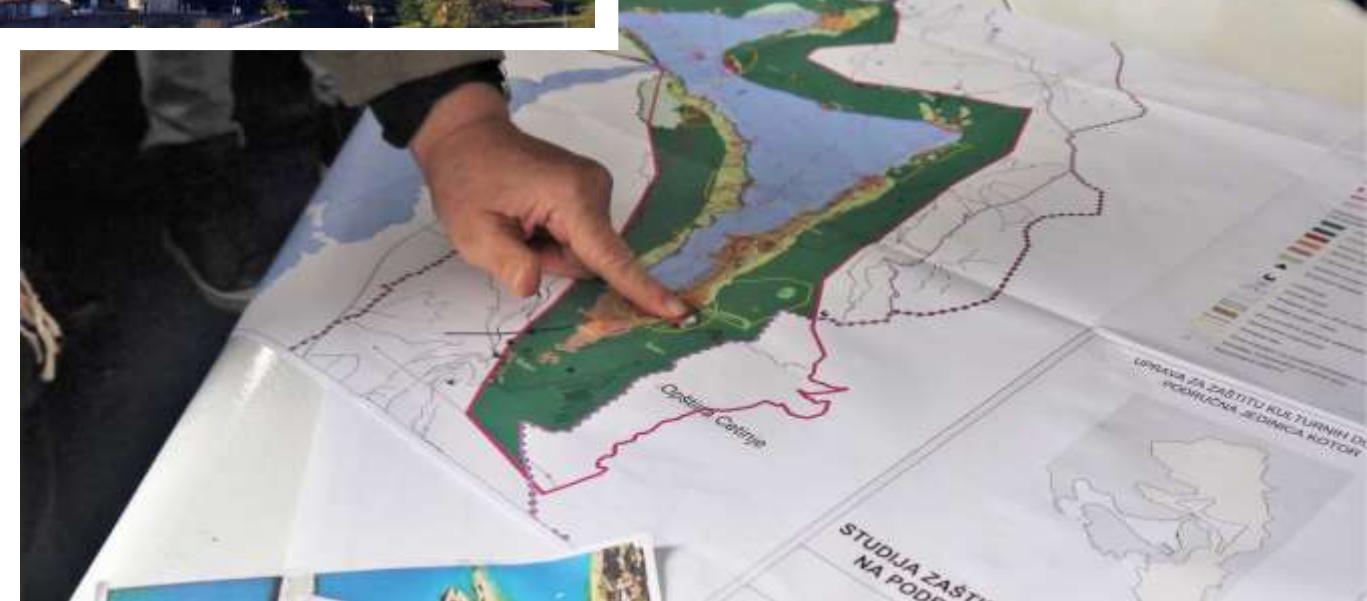


With additional European support from:





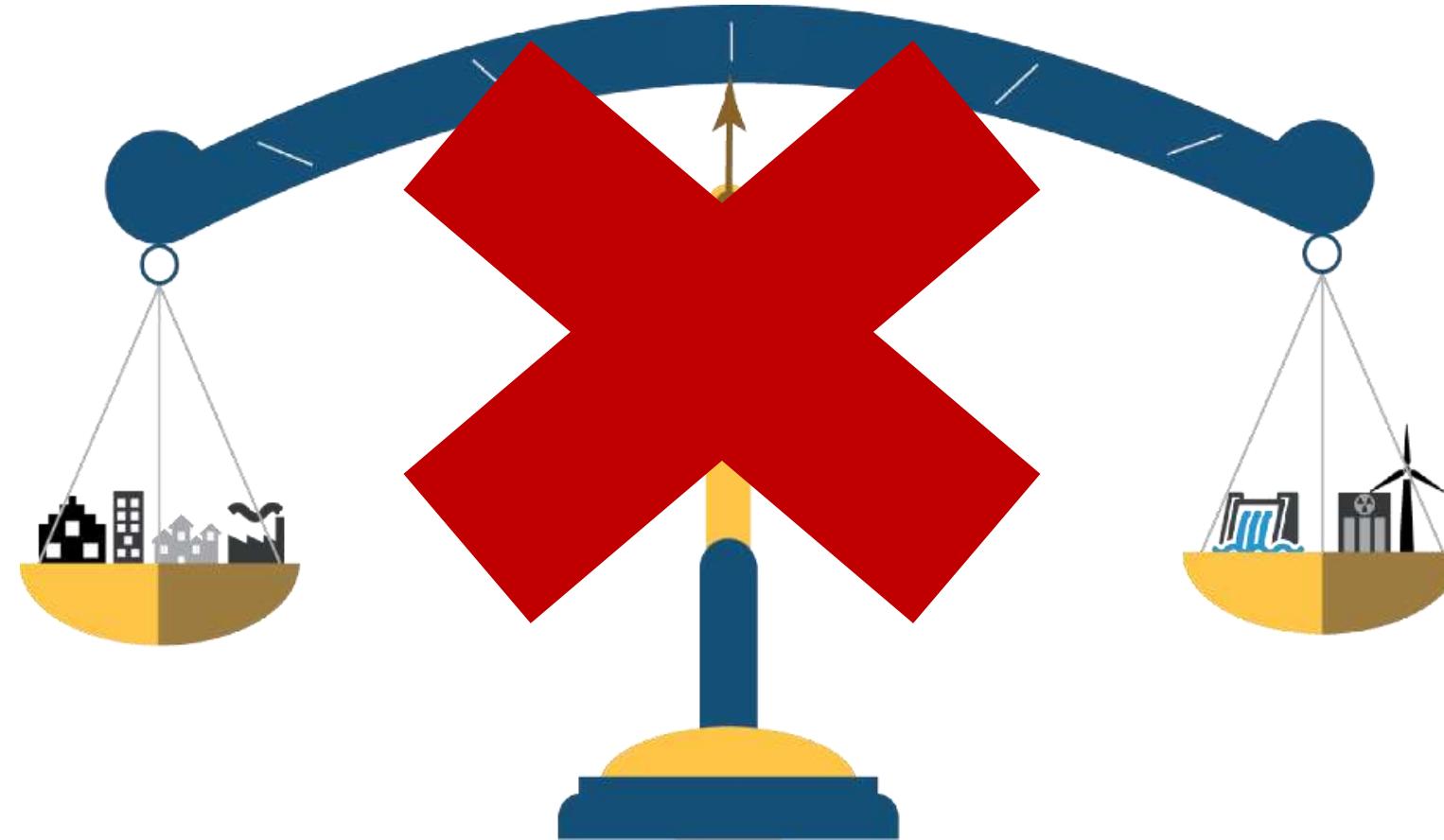
# Development pressure around heritage



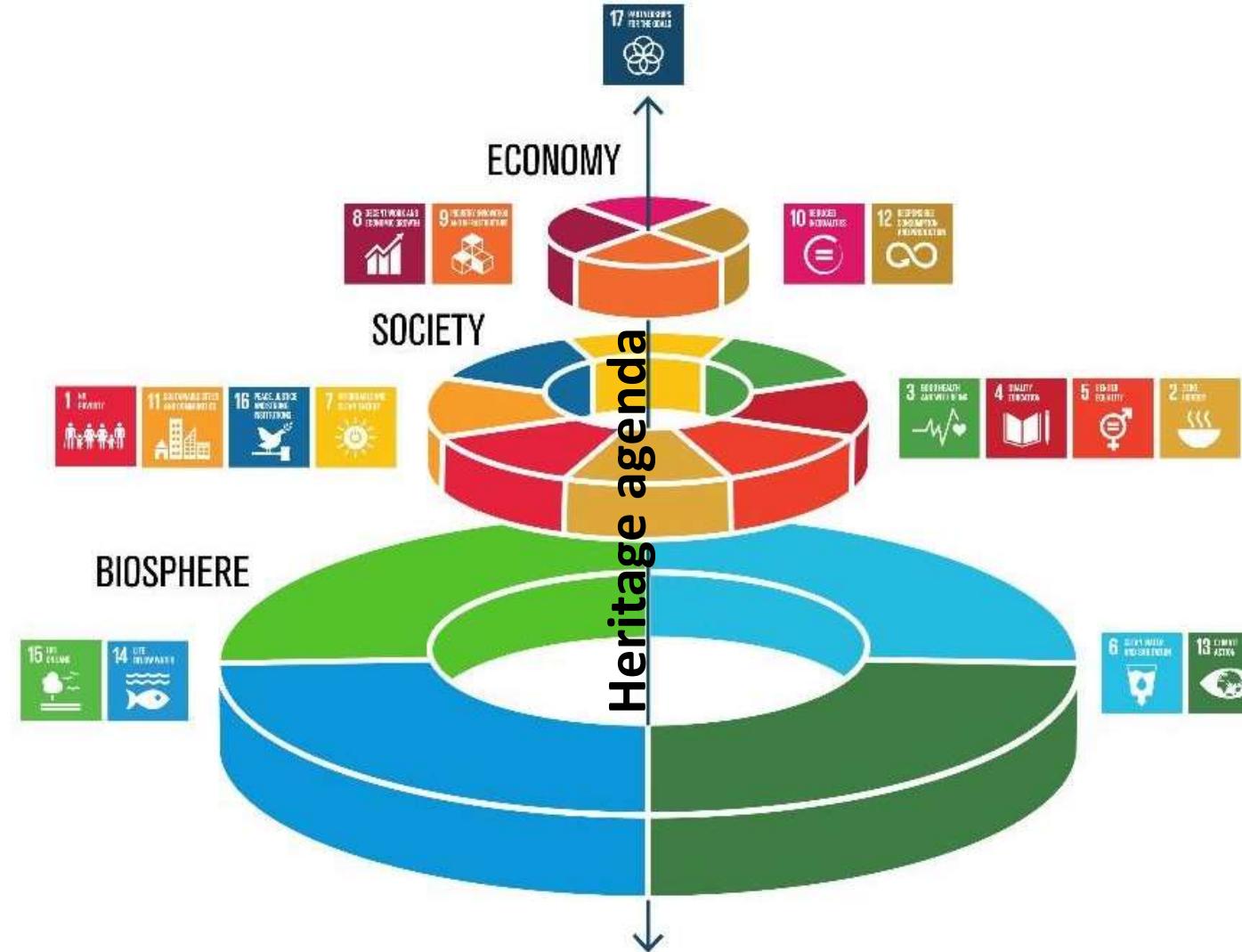
# Adopting a Place-based, and people-centred approach, interlinking nature and culture



# Not a Balancing Act between development and protection of heritage

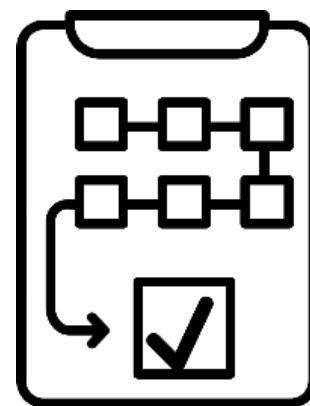


# Achieving the Sustainable Development Goals while protecting heritage



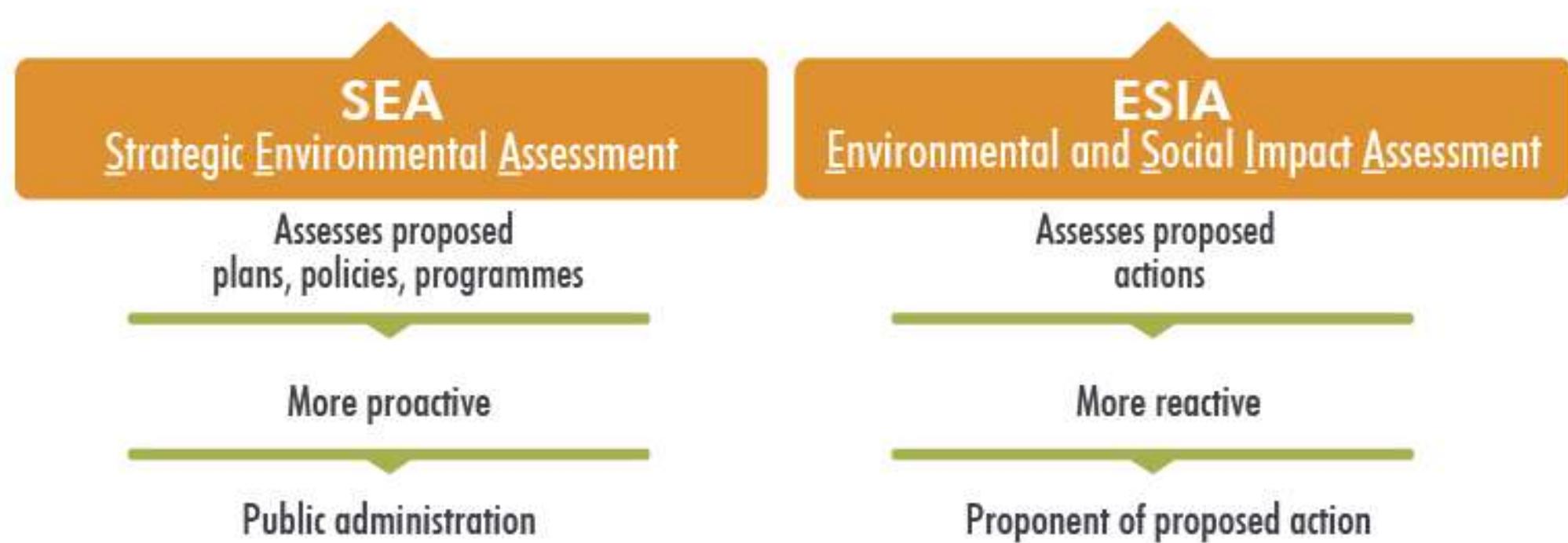


- Tools and methods to help improve the planning process

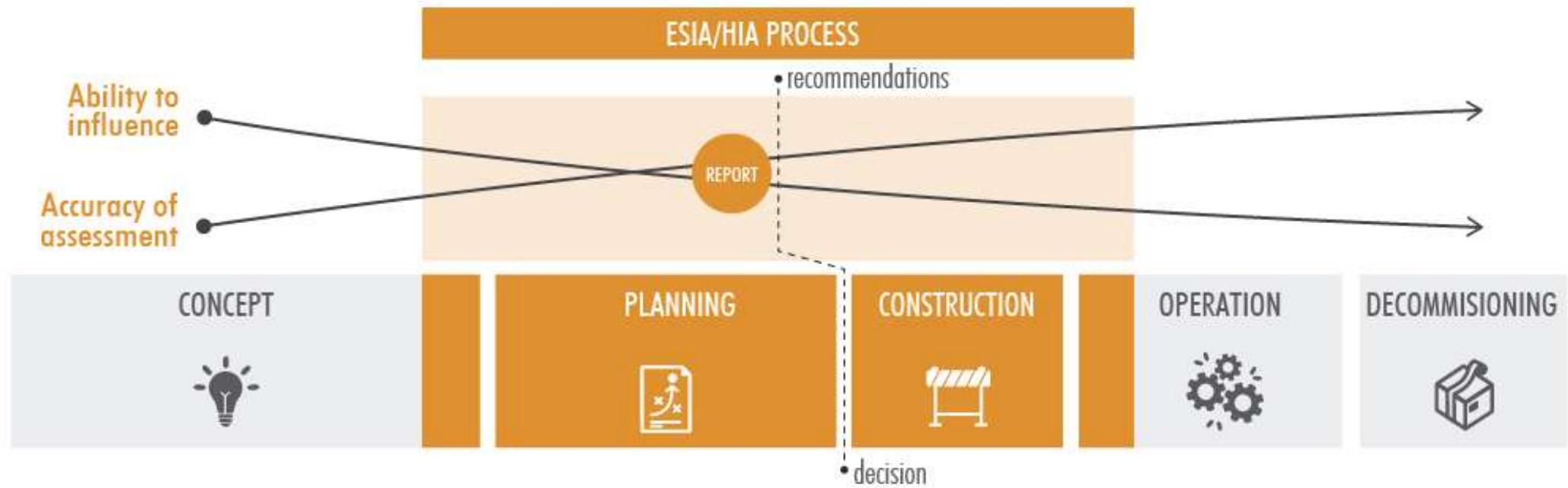


- Practices and processes to help support better decision-making

# Embedding Heritage into Impact Assessments



# Thinking before acting



# Finding alternatives

1

## Is it necessary?

Need or demand: can the need or demand be met without the proposed action?

2

## How should it be done?

Mode or process: are there other technologies or methods that meet the need with no or less environmental damage?

3

## Where should it go?

Location: is there a more appropriate place for the proposed action?

4

## When and in what form should it take place?

Implementation: when, in what form and what sequence should the proposed action take place? What details might need considering?

# Collaborating with our Member States in Europe and North America



Herculaneum, Rome, Trento, Italy  
People centred approaches, 2017

Kotor Montenegro  
Impact Assessment Capacity Building, 2018



# Collaborating with our Member States in Europe and North America

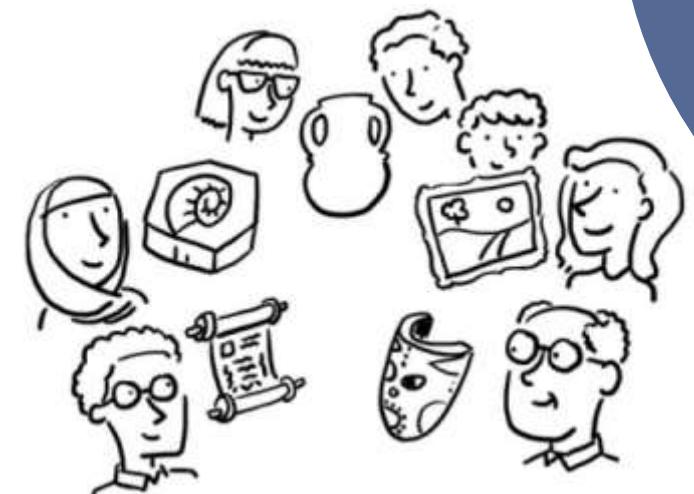


Bergen, Norway  
Nordic Baltic World Heritage Processes  
Course, 2018

Dolomites, Italy  
Lavaux, Switzerland  
Management Effectiveness Assessment  
2020, 2021



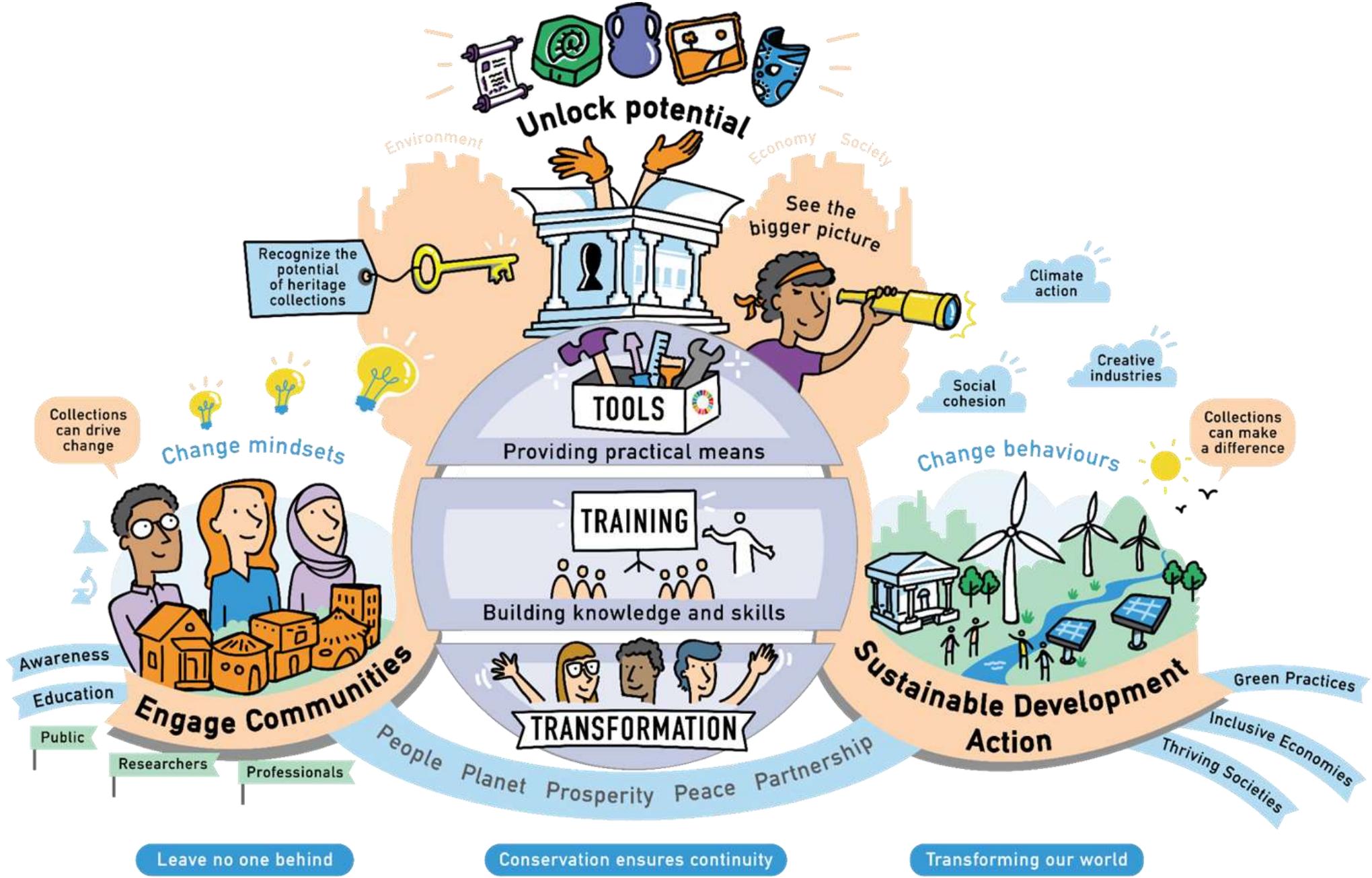
How can  
museums, libraries  
& archives  
help our society  
achieve a more  
sustainable  
future?





# Enabling sustainability

through **COLLECTIONS** and **CONSERVATION**





International Centre for the Study of the  
Preservation and Restoration of Cultural Property

OUR COLLECTIONS MATTER

**TOOLKIT**



Read more about [Our Collections Matter](#)

# ocm.iccrom.org

Where would you like to start?

5Ps

PEOPLE

PLANET

PROSPERITY

PEACE

PARTNERSHIP

## ACTIONS

Protect and safeguard cultural and natural heritage

Learning and educational opportunities

Cultural participation/social inclusion

Sustainable tourism

Support research

Employment (recruiting, training, safety)

Energy consumption, greenhouse gas emissions

Waste management and reduction

Transport (forms of, energy use)

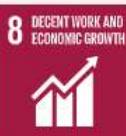
Commercial activities including copyright and IP

Governance and management

Security, disaster preparedness, risk reduction

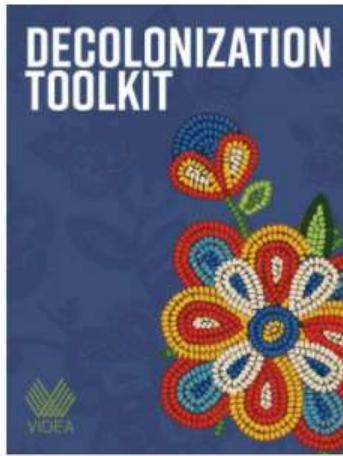
External partnerships and collaborations

## SDGs



SDG Targets

GO



## RESOURCES

- [Docs & Forms](#)
- [OCM Datasheet](#)

## INTENDED AUDIENCE

"This toolkit was designed to spark conversation and growth personally, professionally, organizationally, or community wide."

## 5Ps ACTIONS

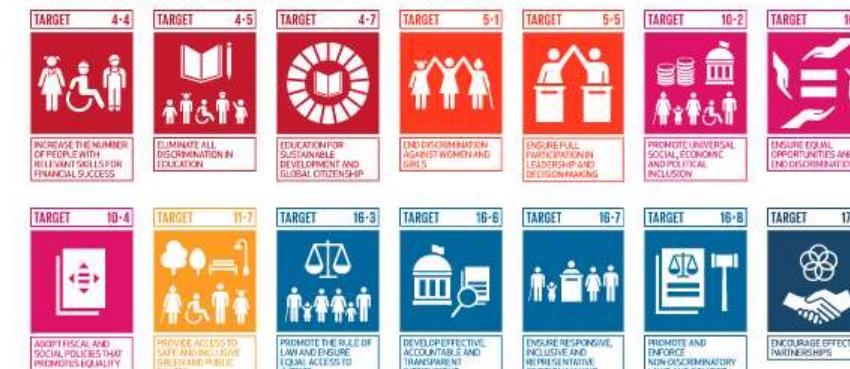
People	Learning and educational opportunities	Governance and management
Peace	Cultural participation/social inclusion	External partnerships and collaborations
Partnership	Employment (recruiting, training, safety)	



## SDGs LINKAGES

The resource supports a number of SDG targets, notably around empowering and promoting the social, economic and political inclusion of all (SDG 10.2), and 10.3 (Ensure equal opportunity and reduce inequalities of outcome). The resource supports Education for Sustainable Development (SDG 4.7), and ensuring staff are sensitive to Indigenous issues (contributing to SDG 4 on staff skills). Eliminating barriers to access to education supports SDGs 4.5 and 5.1; empowering young people to participate in leadership supports SDGs 10.2, 10.3, 10.4 and 5.5. Promoting peace and justice for Indigenous peoples supports SDG 16.3 (Promote the rule of law at the national and international levels and ensure equal access to justice for all). Effective relationships with communities supports SDG 11.7 (inclusive green and public spaces); SDG 16.6 (Develop effective, accountable and transparent institutions at all levels), 16.7 (Ensure responsive, inclusive, participatory and representative decision-making at all levels) and 16.8 (Promote and enforce non-discriminatory laws and policies for sustainable development), and SDG 17.17 (multistakeholder partnerships).

① Click on the SDG Target to discover Our Collections Matter indicators



Available in ENGLISH



## SDG 4.5: Eliminate all Discrimination in Education

## Our Collections Matter indicators:

Number of educational and/or training programmes drawing on collections directed to meet the particular needs of persons with disabilities

Number of educational and/or training programmes drawing on collections directed to meet the particular needs of Indigenous peoples' groups

Number of educational and/or training programmes drawing on collections directed to meet the particular needs of children in vulnerable situations

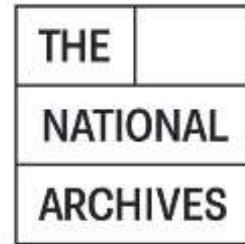


Canadian  
Conservation Institute

Institut canadien  
de conservation



International  
Federation of  
Library  
Associations and Institutions



VNIVERSITAT  
DE VALÈNCIA



Universidad de  
los Andes  
Colombia

FACULTAD DE  
ARTES Y HUMANIDADES





Enabling sustainability

through **COLLECTIONS** and **CONSERVATION**

Learn more at [iccrom.org](http://iccrom.org)

Contact us: [collectionsmatter@iccrom.org](mailto:collectionsmatter@iccrom.org)



Why safeguard  
cultural  
heritage during  
a crisis?

# FAR – First Aid and Resilience for Cultural Heritage in Times of Crisis



**389**  
reported  
disasters



**98.4 million**  
people  
affected



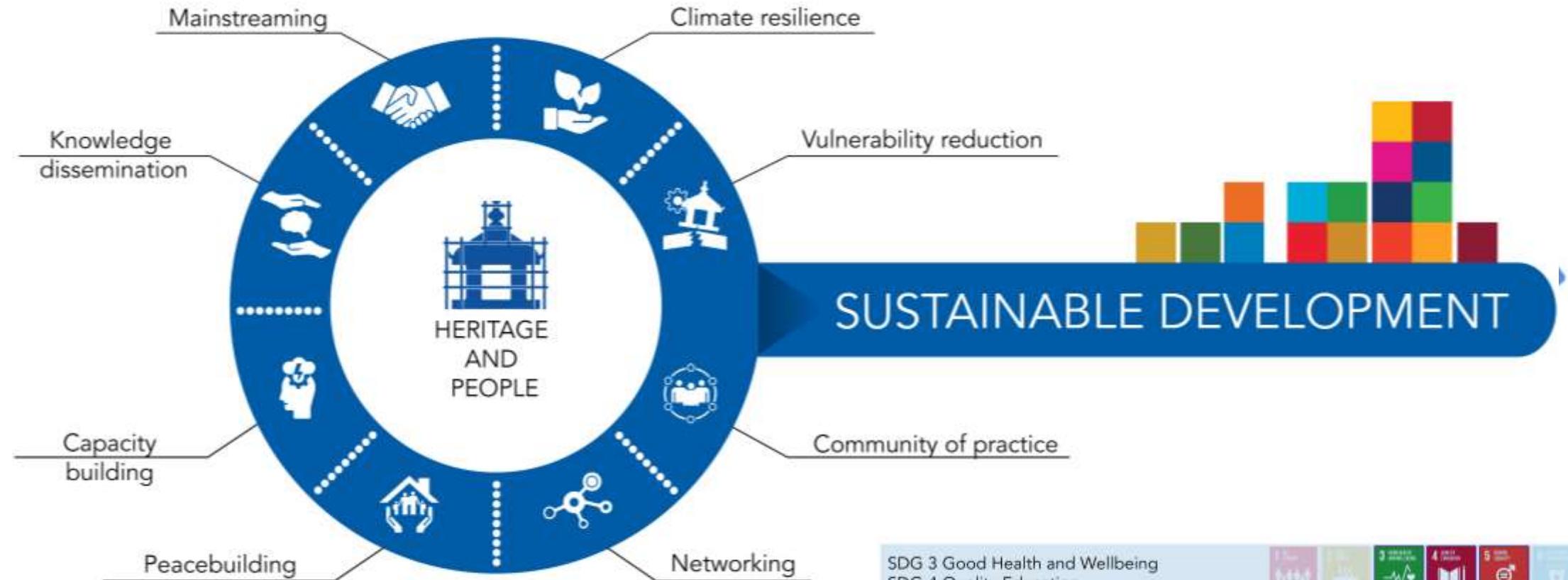
**171.3 billion**  
USD economic  
damage

# FAR – First Aid and Resilience for Cultural Heritage in Times of Crisis



**Strategic Direction 1.1**  
Focusing on world concerns  
for cultural heritage

# How can we protect cultural heritage from disasters and climate change?

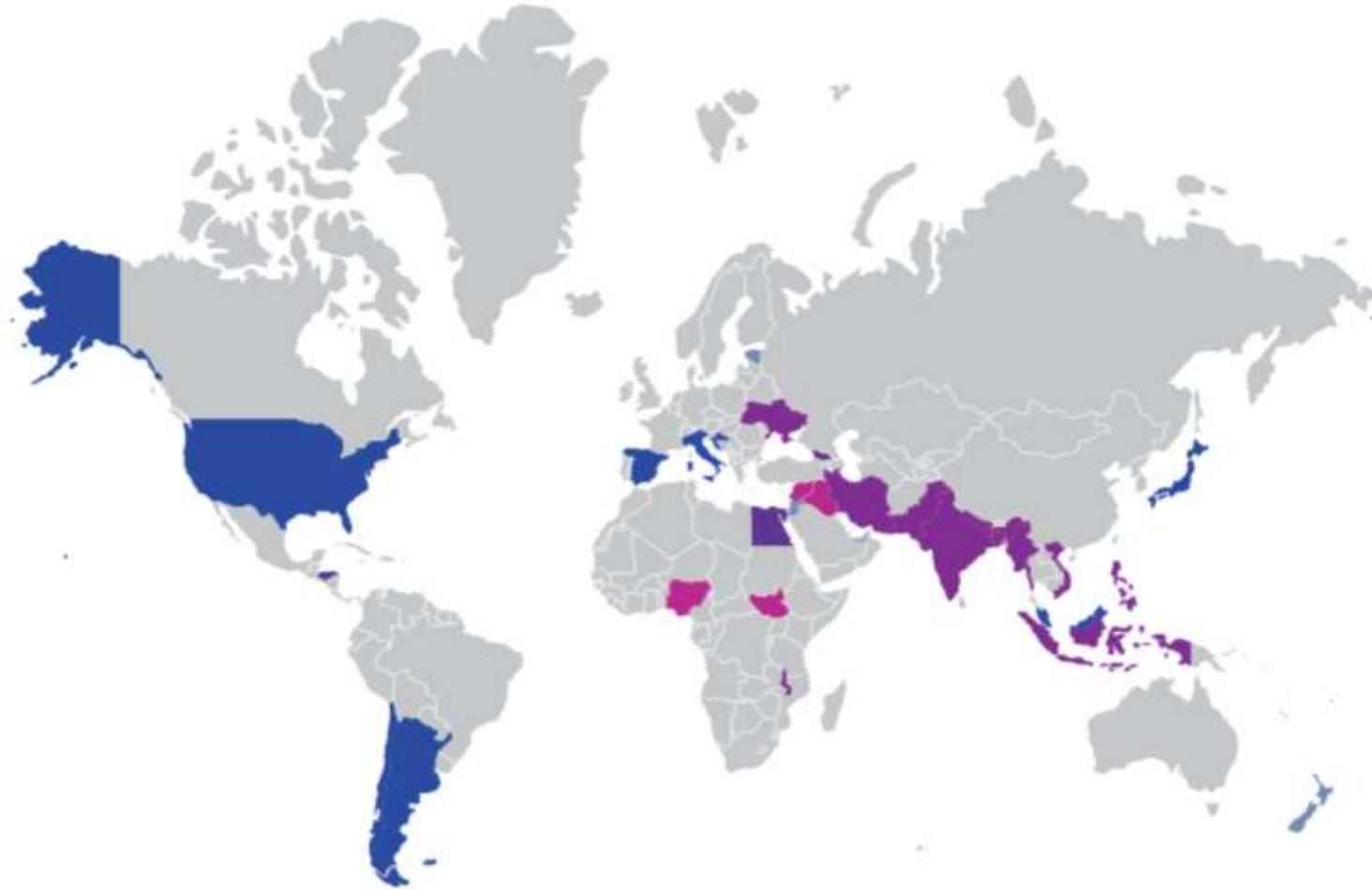


SDG 3 Good Health and Wellbeing  
SDG 4 Quality Education  
SDG 5 Gender Equality  
SDG 11 Sustainable Cities and Communities  
SDG 13 Climate Action  
SDG 16 Peace, Justice and Strong Institutions  
SDG 17 Partnerships for the Goals

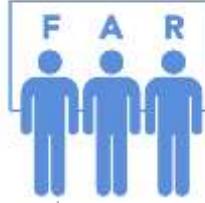


# FAR in 2020

**32**  
countries  
reached



Argentina, Bangladesh, Barbados, Chile, Croatia, Egypt, Estonia, Georgia, Honduras, India, Indonesia, Iran, Iraq, Italy, Japan, Jordan, Lebanon, Malawi, Malaysia, Myanmar, Nepal, New Zealand, Nigeria, Pakistan, Philippines, South Sudan, Spain, Syria, Ukraine, United Arab Emirates, United States of America, and Viet Nam.



**524**  
professionals  
trained



**70+** new  
partnerships





**500+**  
cultural first  
aiders



**86**  
countries

# Communities, Heritage and Climate Resilience



SENDAI FRAMEWORK  
FOR DISASTER RISK REDUCTION 2015-2030

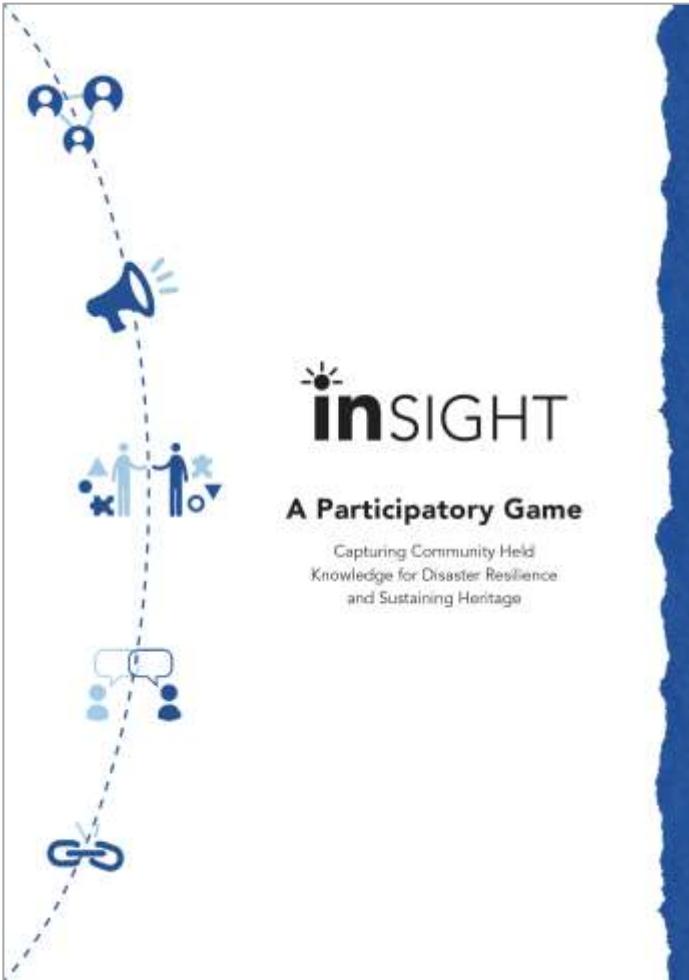


**PreventionWeb**  
The knowledge platform for disaster risk reduction

## Member States

- Georgia
- United Kingdom

# Communities, Heritage and Climate Resilience



ENGLISH      SPANISH  
FRENCH      GEORGIAN  
ARABIC

**Coming soon ...**  
Launching event with  
UNDRR and local  
governments  
A capacity development  
project on climate  
resilience

# Safeguarding Heritage with Civil Protection



Funded by  
European Union  
Civil Protection

## Member States

- Italy
- France
- Spain
- Turkey

# EU Modex and Rapid Needs Assessment for Heritage

## United Nations Disaster Assessment Coordination (UNDAC)



- Training EU and UN coordination experts
- Developing operational guidelines for search and rescue



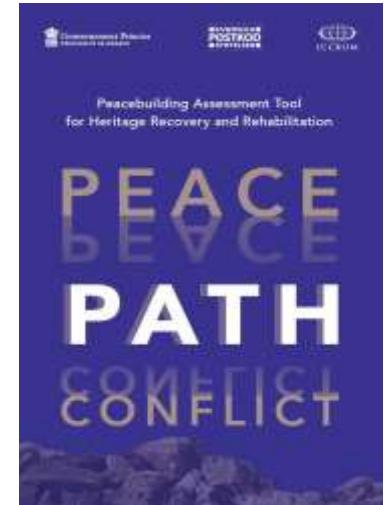
**INSARAG**  
Preparedness Response



OCHA

# Heritage for Peace and Resilience

## A partnership with the Principality of Monaco



Coming soon ...

- Heritage for Peace indicators
- Communities for conflict transformation

# In-crisis assistance

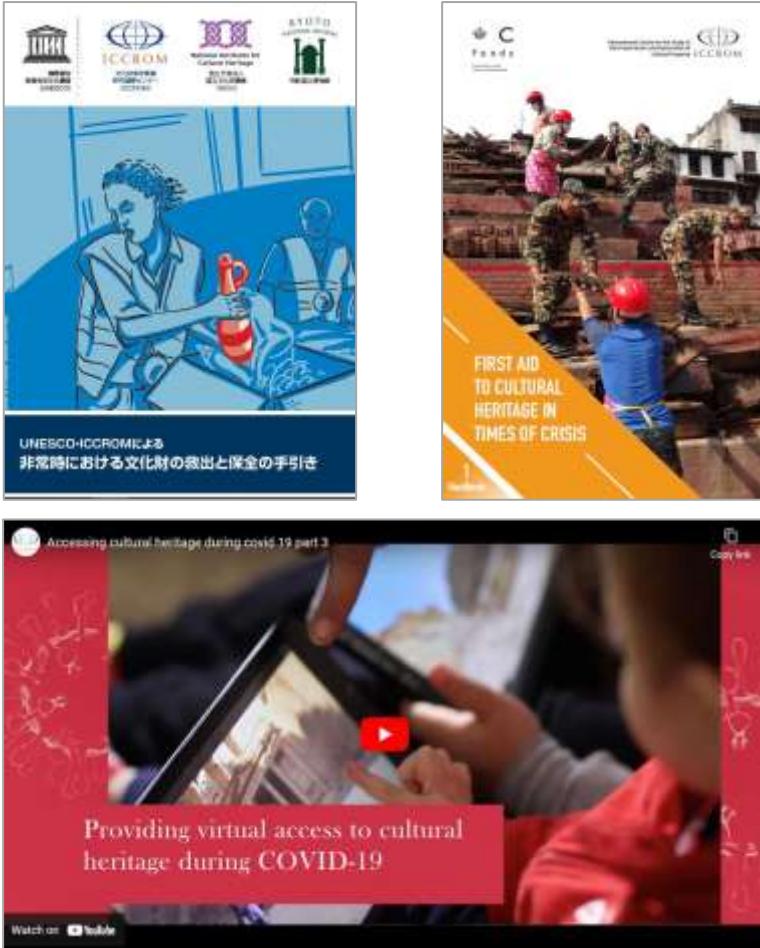
Developing strategies for response and recovery.



## Member States

- Croatia
- Lebanon

# Empowering Communities by Breaking Language Barriers



Games  
Toolkits  
SPANISH  
GERMAN  
CHINESE Apps  
NEAPOLI  
ARABIC  
JAPANESE  
Farsi  
ITALIAN  
Guidelines  
FRENCH  
TURKISH  
PORTUGUESE  
Risk forms  
GEORGIAN

# PREVENT

## Fire risk in heritage places



**300+**

fires in heritage  
places in 2020

### Member States

- Estonia
- Italy
- Sweden

## Upcoming projects ...

- Heritage for climate resilience
- Inter-agency coordination
- Youth networks for peace and resilience



culture cannot wait



How do we keep  
the heritage  
sector at the  
**cutting edge**,  
able to address  
future  
challenges?

GO DIGITAL

# Strategic initiatives

- research strategy alignment
- promoting collaboration and resource sharing
- identifying future needs

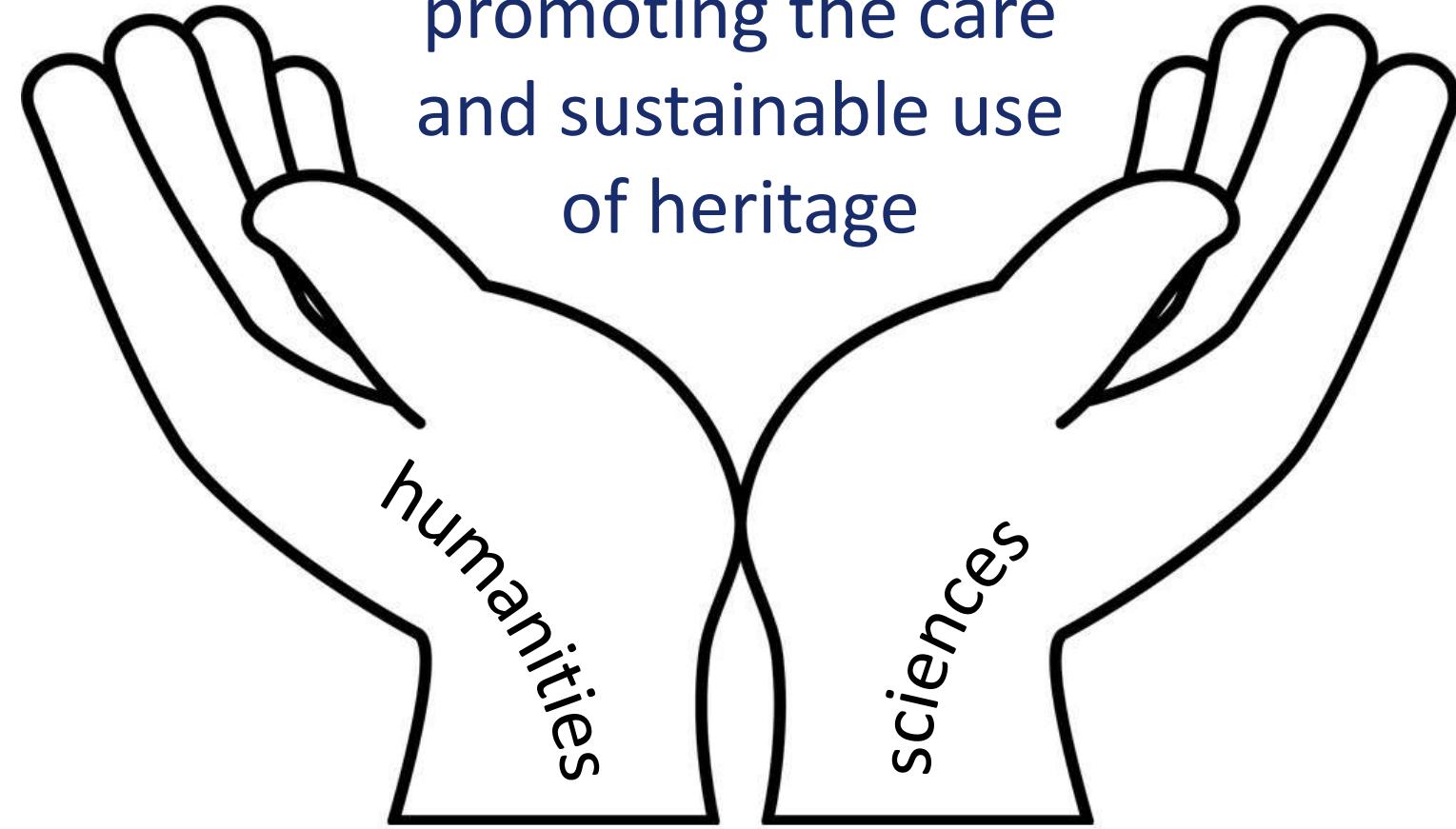


Joint Programming Initiative  
on Cultural Heritage and  
Global Change



supporting sector development

# Heritage science



building identity within a newly emergent domain

# Engaging in cutting edge research



Active & intelligent PAckaging material  
and display cases as a tool for preventive  
conservation of Cultural HEritage



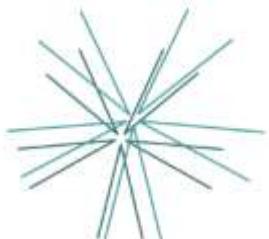
[www.apacheproject.eu](http://www.apacheproject.eu)



delivering new solutions, highlighting new issues

# In-house initiatives

A new initiative  
launched by  
ICCROM  
to improve the  
recognition, access  
and use of heritage  
samples archives



**Heritage Sample Archives**  
INITIATIVE

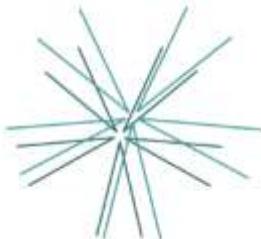


MORA SAMPLE COLLECTION

addressing issues of concern

# In-house initiatives

A new initiative  
launched by  
ICCROM  
to improve the  
recognition, access  
and use of heritage  
samples archives



**Heritage Sample Archives**  
INITIATIVE

## PARTNERS

Opificio delle Pietre Dure, Italy | CEPT University, India | Cologne Institute of Conservation Sciences, University of Applied Sciences Cologne, Germany | Évora University, Portugal | Getty Conservation Institute, USA | Grand Egyptian Museum Egypt, Egypt | Hochschule für Bildende Künste Dresden, Germany | Instituto del Patrimonio Cultural de España | Istituto di Scienze del Patrimonio Culturale, Consiglio Nazionale delle Ricerche (ISPC-CNR), Italy | Laboratório Nacional de Engenharia Civil, Portugal | Library of Congress, USA | The National Gallery, UK | Royal Institute for Cultural Heritage (KIK/IRPA), Belgium | Straus Center for Conservation and Technical Studies, Harvard Art Museum, USA | SUPSI – Scuola universitaria professionale della Svizzera italiana, Switzerland | The Cyprus Institute, Cyprus | Universidade Católica, Portugal | University College London, UK | Federal University of Minas Gerais, Brazil | University of Ljubljana, Slovenia | Yale Institute for the Preservation of Cultural Heritage, USA | IPERION HS, Spain | E-RIHS, Italy | E-RIHS, Portugal | E-RIHS ARCHLAB

addressing issues of concern

# Integrating disciplines



stimulating new thinking, developing novel approaches

# Engaging Foresight



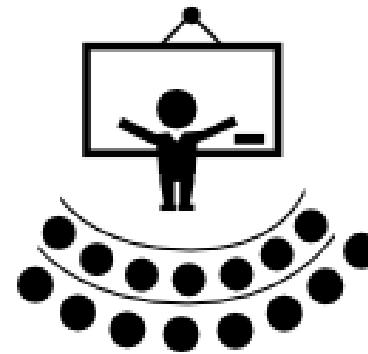
early detection of potential change likely to affect cultural heritage and its conservation

## ACTIVITIES 2021

- Foresight audit
- Horizon scanning study with 15 year outlook
- Deliberative workshop

anticipating the future

# Partnering with academia and research institutions



- bringing in the latest knowledge and developments to benefit member states
- driving new research and innovation
- sharing tools, approaches and learning
- shaping the next generation of heritage professionals

building strong networks, amplifying impacts

# ICCROM Fellowships



Providing opportunities to:

- advance research in the field
- facilitate cross-exchange of knowledge & ideas
- stimulate new avenues of research
- strengthen professional networks

supporting individual scholarship



How does  
ICCROM  
**build capacities**  
for heritage  
professionals?

# Capacity building



Flagship Programmes



Prospective activities



Training partnerships



Projects upon request

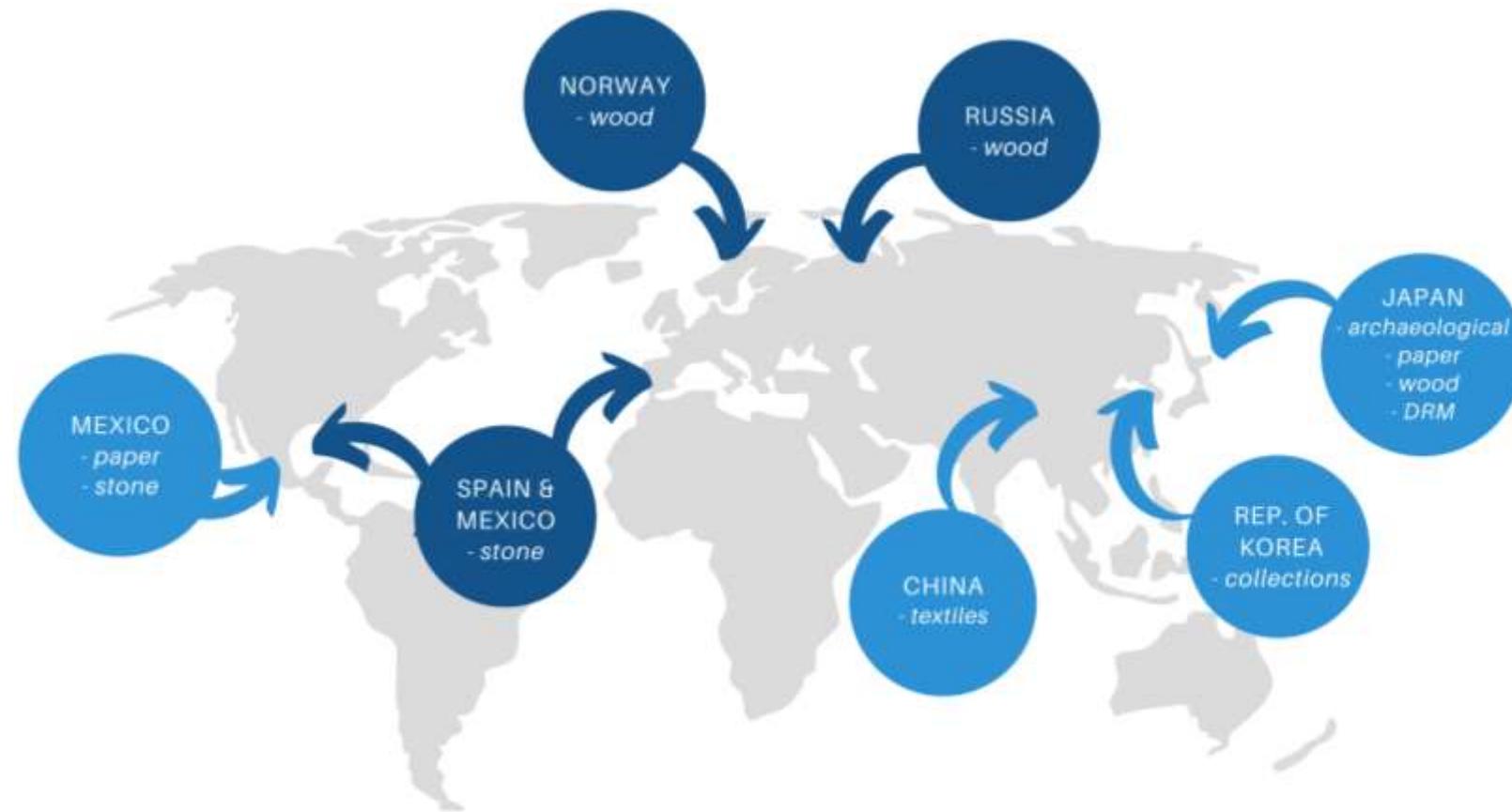


Technical advisory services



Other ICCROM assets and services

# Training Partnerships



In partnership with

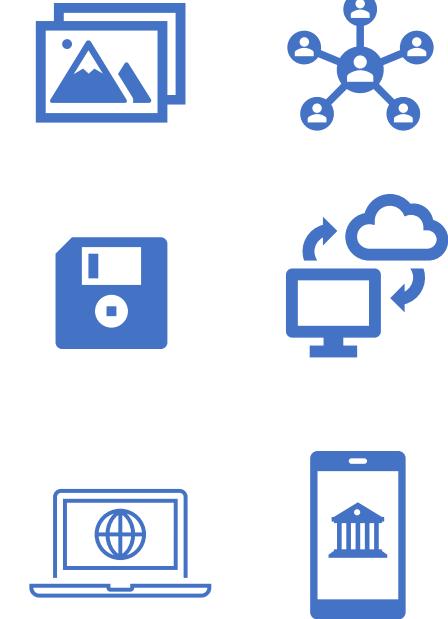


# Projects upon request



# The Digital Imperative – Envisioning the Path to Sustaining Our Collective Digital Heritage

## SUSTAINING DIGITAL HERITAGE



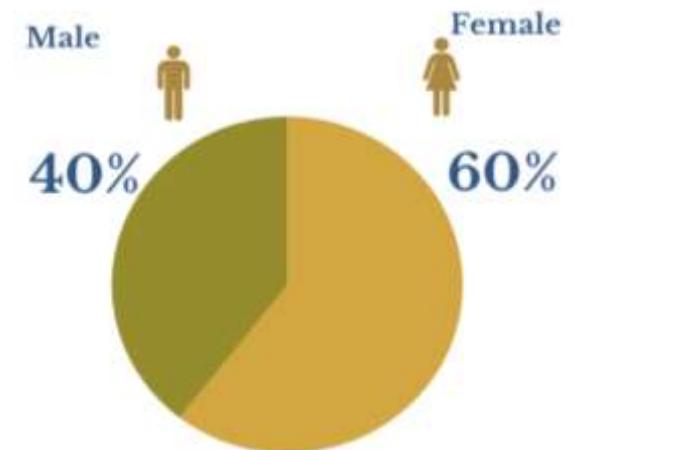
# Capacity building in 2020



Member States involved



923 participants  
101 nationalities  
4 languages (Arabic, English, French, Spanish)



# Technical Advisory Service



## EXCHANGE OF INFORMATION



## WORKSHOPS

2020 – Post-earthquake conservation strategy, Croatia



## TECHNICAL MISSIONS

2021 – Expert mission for the Treasure of the Shalva Amiranashvili Museum of Fine Arts, Georgia



# ICCROM Lecture Series

ICCROM Lecture Series

## Pandemic insights: revealing the essential of heritage conservation

Save the Date  
Thursday, June 24, 2021 15:00 - 17:00 GMT +2  
Registration form to follow

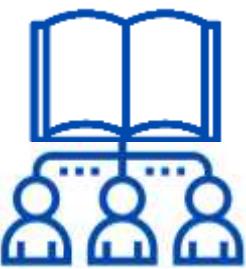
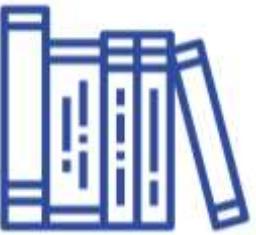
ICCROM Athabasca University IIC

- *Showcasing ICCROM's activities*
- *Connecting with Member States*
- *Promoting thematic discussions*

Listen, participate live, re-use  
for research or training!



# ICCROM Library



- Library with more than **126,000 references**, in more than **70 languages** in open shelves
- Catalogue searchable online
- Free Document delivery service:  
[docdelivery@iccrom.org](mailto:docdelivery@iccrom.org)
- BCIN – Bibliographic Database of the Conservation Information Network
- READ – Roman Electronic Academic Depository

In partnership with



# ICCROM Archives



- Archives containing the history of conservation
  - Letters
  - Reports
  - Photographs
  - Videos
  - Samples
  - Didactic material
- Research by appointment

# ICCROM Library and Archives in 2020

51 countries served

26 from Europe and  
North America (51%)



Austria, Belgium, Bulgaria, Canada, Croatia, Denmark, Finland, France, Germany, Ireland, Israel, Italy, Kosovo, Monaco, Montenegro, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Switzerland, Turkey, United Kingdom, United States

# Publications



All publications downloadable at:  
<https://www.iccrom.org/resources/publications>

Some publications in: ENG | FRA | ARA | SPA | PORT | ITA | DEU | FARSI | GEOR | JAP | NEP | TUR



How can  
ICCROM  
work together with  
our Member  
States?

# WHY PARTNER WITH ICCROM



- Access capacity building activities, knowledge resources and tools for heritage management and policy making



- Expand your network and tap into an international forum of heritage experts



- Promote improvements in conservation and use of heritage by communities in your country and around the world

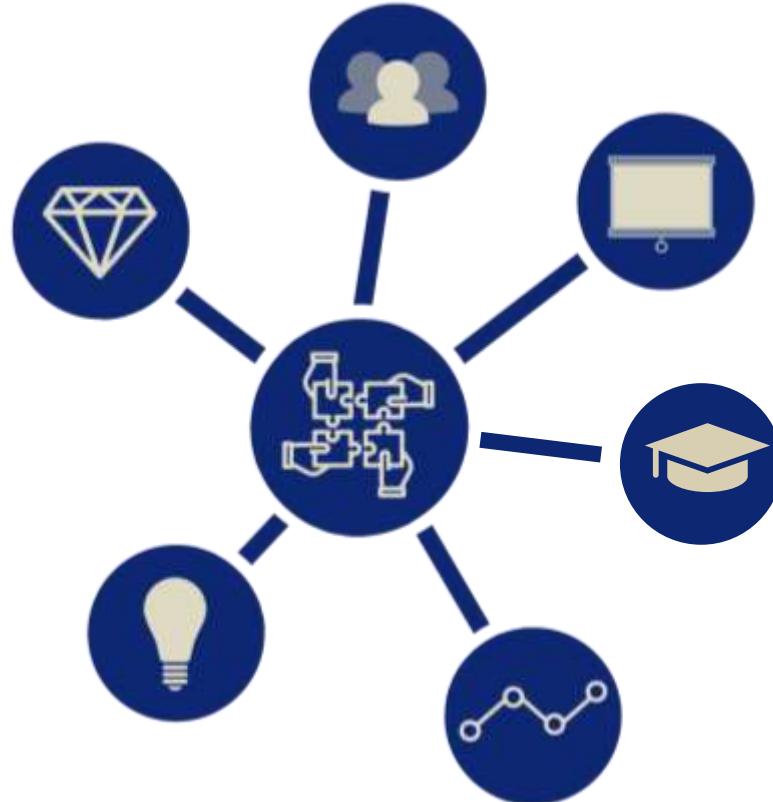


- Foster innovation and prepare the next generation of professionals



- Support the safeguarding of heritage regionally, nationally and globally

# 6 WAYS WE CAN WORK TOGETHER



- 1 Make voluntary contributions for programmes or field projects
- 2 Reinforce staffing through secondment schemes
- 3 Organize courses, seminars and conferences
- 4 Provide data for needs assessments and sector analyses
- 5 Prepare the next generation of professionals by sponsoring research fellowships and interns
- 6 Facilitate cooperation with academic and research institutions

## Our Member States



Visit [www.iccrom.org](http://www.iccrom.org) and  
learn more about us in

### News & Events

## News from our Member States



COSTA RICA

**Costa Rican National Assembly Declares the "Guanacaste Quijongo" Cultural Heritage of the Nation**

The Guanacaste Quijongo is a musical instrument made up of a two meter long rod from the tree called "Guácimo de Calnero"; a rope tied end to end; a sound box; a plains jícaro and a handkerchief. It...



INDIA

### What is the future of heritage conservation?

Nayana Kathpalia has lived across the road from south Mumbai's iconic Oval Maidan since the day she was born. Over time, from the window she still sits at, the 77-year-old watched it transform from a...



FRANCE

**Fearing Climate Change, the Louvre's New Conservation Center will Hold One-Third of the Museum's Entire Art Collection**

In 1910, there was the Great Flood of Paris. Excess raised water levels eightfold. People from that time riding down streets in makeshift boats. What about there is a...



QATAR

**Qatar National Library provides insights into past**  
Ancient manuscripts and heritage objects were put under the sun when Qatar National Library played host to a special event. The 'Scientific Applications in Cultural Heritage'...

العربية

ENGLISH  
ESPAÑOL  
FRANÇAIS  
ITALIANO

# THANK YOU FOR YOUR ATTENTION!

[www.iccrom.org](http://www.iccrom.org)

[partnerships@iccrom.org](mailto:partnerships@iccrom.org)

Via di San Michele 13 – Rome, Italy

tel: (+39) 06.585-531

