EUROPE AND NORTH AMERICA REGIONAL INFORMATION MEETING

22 June 2021
PROGRAMME OF THE MEETING

Opening Remarks by Webber Ndoro, ICCROM Director-General

World Heritage and Sustainable Development for Heritage Sites
Eugene Jo, Programme Manager, World Heritage Leadership

Sustainable Development and Collections-Based Organizations
José Luiz Pedersoli Jr., Unit Manager, Strategic Planning

Disaster Risk Management
Aparna Tandon, Senior Programme Leader, First Aid and Resilience for Cultural Heritage in Times of Crisis | Digital Heritage

Question and answer session

Research and Higher Education
Alison Heritage, Project Manager, Strategic Planning and Research

Capacity Building
Valerie Magar, Unit Manager, Programmes

Partner with Us
Joseph King, Director of Partnership and Communication

Question and answer session

Consultation

Closing Remarks by Webber Ndoro, ICCROM Director-General
Working through the World Heritage Convention, how can we reduce the negative impact of development on heritage?
ICCROM as Advisory Body to the World Heritage Committee

- Advise on implementation of the Convention
- Assist with development and implementation of strategic issues
- Monitor State of Conservation of cultural properties
- Priority partner for support of capacity building
Capacity Building within the World Heritage Convention: World Heritage Leadership

Partners:

In collaboration with:

With additional European support from:
Guidance and Toolkit for Impact Assessment in a World Heritage Context

DRAFT
Development pressure around heritage
Adopting a Place-based, and people-centred approach, interlinking nature and culture
Not a Balancing Act between development and protection of heritage
Achieving the Sustainable Development Goals while protecting heritage
• Tools and methods to help improve the planning process

• Practices and processes to help support better decision-making
Embedding Heritage into Impact Assessments

**SEA**
Strategic Environmental Assessment
- Assesses proposed plans, policies, programmes
- More proactive
- Public administration

**ESIA**
Environmental and Social Impact Assessment
- Assesses proposed actions
- More reactive
- Proponent of proposed action
Thinking before acting
Finding alternatives

1. Is it necessary?  
   Need or demand: can the need or demand be met without the proposed action?

2. How should it be done?  
   Mode or process: are there other technologies or methods that meet the need with no or less environmental damage?

3. Where should it go?  
   Location: is there a more appropriate place for the proposed action?

4. When and in what form should it take place?  
   Implementation: when, in what form and what sequence should the proposed action take place? What details might need considering?
Collaborating with our Member States in Europe and North America

Herculaneum, Rome, Trento, Italy
People centred approaches, 2017

Kotor Montenegro
Impact Assessment Capacity Building, 2018
Collaborating with our Member States in Europe and North America

Bergen, Norway
Nordic Baltic World Heritage Processes Course, 2018

Dolomites, Italy
Lavaux, Switzerland
Management Effectiveness Assessment 2020, 2021
How can museums, libraries & archives help our society achieve a more sustainable future?
Enabling sustainability
through COLLECTIONS and CONSERVATION
Where would you like to start?

**5Ps**

- **PEOPLE**
- **PLANET**
- **PROSPERITY**
- **PEACE**
- **PARTNERSHIP**

**ACTIONS**

- Protect and safeguard cultural and natural heritage
- Learning and educational opportunities
- Cultural participation/social inclusion
- Sustainable tourism
- Support research
- Employment (recruiting, training, safety)
- Energy consumption, greenhouse gas emissions
- Waste management and reduction
- Transport (forms of, energy use)
- Commercial activities including copyright and IP
- Governance and management
- Security, disaster preparedness, risk reduction
- External partnerships and collaborations

**SDGs**

- 1. No poverty
- 2. Zero hunger
- 3. Good health and well-being
- 4. Quality education
- 5. Gender equality
- 6. Clean water and sanitation
- 7. Affordable and clean energy
- 8. Decent work and economic growth
- 9. Industry, innovation, and infrastructure
- 10. Reduced inequalities
- 11. Sustainable cities and communities
- 12. Responsible consumption and production
- 13. Climate action
- 14. Life below water
- 15. Life on land
- 16. Peace, justice, and strong institutions
- 17. Partnerships for the goals

**SDG Targets**
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DECOLONIZATION TOOLKIT

RESOURCES
- Documents
- Data
- Digital Database

TARGETS
- SDG 4.5: Eliminate all discrimination in education

SDG LINKAGES
- The resource supports a number of SDG targets, notably ensuring empowering and promoting the social, economic, and political inclusion of all (SDG 10), and SDG 2 (Ensure equal access to education). The resource supports education for Sustainable Development (SDG 4.1), and ensuring staff are sensitive to Indigenous issues contributing to SDG 4.4 on staff suitability. Ensuring barriers to access to education supports SDG 16.9 and 5.3. The resource promotes access and justice for Indigenous peoples and supports SDG 16.3 (Promote the rule of law at the national and international levels). Effective relationships with communities supports SDG 14.7 (Inclusive green and public spaces). SDG 16.9 (Develop effective, accountable, and transparent institutions) at all levels). The resource promotes and harnesses partnerships and alliances for sustainable development, and SDG 17 (Ensure availability and equitable access to quality education).

TARGETS
- SDG 4.5: Eliminate all discrimination in education

Our Collections Matter indicators:
- Number of educational and/or training programmes directed to meet the particular needs of persons with disabilities
- Number of educational and/or training programmes directed to meet the particular needs of Indigenous peoples groups
- Number of educational and/or training programmes directed to meet the particular needs of children in vulnerable situations

Click on the SDG Target to discover Our Collections Matter indicators.
Enabling sustainability through COLLECTIONS and CONSERVATION

Learn more at iccrom.org
Contact us: collectionsmatter@iccrom.org
Why safeguard cultural heritage during a crisis?
FAR – First Aid and Resilience for Cultural Heritage in Times of Crisis

389 reported disasters

98.4 million people affected

171.3 billion USD economic damage
FAR – First Aid and Resilience for Cultural Heritage in Times of Crisis

Strategic Direction 1.1
Focusing on world concerns for cultural heritage
How can we protect cultural heritage from disasters and climate change?
FAR in 2020

32 countries reached

Argentina, Bangladesh, Barbados, Chile, Croatia, Egypt, Estonia, Georgia, Honduras, India, Indonesia, Iran, Iraq, Italy, Japan, Jordan, Lebanon, Malawi, Malaysia, Myanmar, Nepal, New Zealand, Nigeria, Pakistan, Philippines, South Sudan, Spain, Syria, Ukraine, United Arab Emirates, United States of America, and Viet Nam.

524 professionals trained

70+ new partnerships
Communities, Heritage and Climate Resilience

Member States
- Georgia
- United Kingdom
Communities, Heritage and Climate Resilience

Launching event with UNDRR and local governments
A capacity development project on climate resilience

Coming soon ...
Safeguarding Heritage with Civil Protection

Member States
- Italy
- France
- Spain
- Turkey
EU Modex and Rapid Needs Assessment for Heritage
United Nations Disaster Assessment Coordination (UNDAC)

- Training EU and UN coordination experts
- Developing operational guidelines for search and rescue
Heritage for Peace and Resilience
A partnership with the Principality of Monaco

Coming soon …
- Heritage for Peace indicators
- Communities for conflict transformation
In-crisis assistance
Developing strategies for response and recovery.

Member States
- Croatia
- Lebanon
Empowering Communities by Breaking Language Barriers

Risk forms
Self-help videos
Toolkits
Games
Apps
Guidelines
Portuguese
Spanish
Arabic
Farsi
Italian
French
Turkish
Neapli
German
Japanese
Chinese
PREVENT
Fire risk in heritage places

300+ fires in heritage places in 2020

Member States
- Estonia
- Italy
- Sweden
Upcoming projects ...

- Heritage for climate resilience
- Inter-agency coordination
- Youth networks for peace and resilience
culture cannot wait
How do we keep the heritage sector at the cutting edge, able to address future challenges?
Strategic initiatives

- research strategy alignment
- promoting collaboration and resource sharing
- identifying future needs

Joint Programming Initiative on Cultural Heritage and Global Change

E-RIHS
European Research Infrastructure for Heritage Science

Charter
European Cultural Heritage Skills Alliance

Supporting sector development
Heritage science

promoting the care and sustainable use of heritage

building identity within a newly emergent domain
Engaging in cutting edge research

Active & intelligent PAckaging material and display cases as a tool for preventive conservation of Cultural HEritage

www.apachesproject.eu

delivering new solutions, highlighting new issues
In–house initiatives

A new initiative launched by ICCROM to improve the recognition, access and use of heritage samples archives

Heritage Sample Archives Initiative

addressing issues of concern
In–house initiatives

A new initiative launched by ICCROM to improve the recognition, access and use of heritage samples archives

PARTNERS

Opificio delle Pietre Dure, Italy | CEPT University, India | Cologne Institute of Conservation Sciences, University of Applied Sciences Cologne, Germany | Évora University, Portugal | Getty Conservation Institute, USA | Grand Egyptian Museum Egypt, Egypt | Hochschule für Bildende Künste Dresden, Germany | Instituto del Patrimonio Cultural de España | Istituto di Scienze del Patrimonio Culturale, Consiglio Nazionale delle Ricerche (ISPC-CNR), Italy | Laboratório Nacional de Engenharia Civil, Portugal | Library of Congress, USA | The National Gallery, UK | Royal Institute for Cultural Heritage (KIK/IRPA), Belgium | Straus Center for Conservation and Technical Studies, Harvard Art Museum, USA | SUPSI – Scuola universitaria professionale della Svizzera italiana, Switzerland | The Cyprus Institute, Cyprus | Universidade Católica, Portugal | University College London, UK | Federal University of Minas Gerais, Brazil | University of Ljubljana, Slovenia | Yale Institute for the Preservation of Cultural Heritage, USA | IPERION HS, Spain | E-RIHS, Italy | E-RIHS, Portugal | E-RIHS ARCHLAB

Heritage Sample Archives initiative

addressing issues of concern
Integrating disciplines

stimulating new thinking, developing novel approaches
Engaging Foresight

early detection of potential change likely to affect cultural heritage and its conservation

ACTIVITIES 2021

• Foresight audit
• Horizon scanning study with 15 year outlook
• Deliberative workshop

anticipating the future
Partnering with academia and research institutions

- bringing in the latest knowledge and developments to benefit member states
- driving new research and innovation
- sharing tools, approaches and learning
- shaping the next generation of heritage professionals

building strong networks, amplifying impacts
ICCROM Fellowships

Providing opportunities to:

- advance research in the field
- facilitate cross-exchange of knowledge & ideas
- stimulate new avenues of research
- strengthen professional networks

supporting individual scholarship
How does ICCROM build capacities for heritage professionals?
Capacity building

- Flagship Programmes
- Prospective activities
- Training partnerships
- Projects upon request
- Technical advisory services
- Other ICCROM assets and services
Training Partnerships

In partnership with
Projects upon request


Greece

Croatia

Albania

Portugal

France

Serbia

Slovenia

Spain

USA


Italy online

2015

2016

2017

2018

2019

2021

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The Digital Imperative – Envisioning the Path to Sustaining Our Collective Digital Heritage

SUSTAINING DIGITAL HERITAGE

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Capacity building in 2020

923 participants
101 nationalities
4 languages (Arabic, English, French, Spanish)

Member States involved: 92
Technical Advisory Service

EXCHANGE OF INFORMATION

WORKSHOPS

2020 – Post-earthquake conservation strategy, Croatia

TECHNICAL MISSIONS

2021 – Expert mission for the Treasure of the Shalva Amiranashvili Museum of Fine Arts, Georgia
ICCROM Lecture Series

Pandemic insights: revealing the essential of heritage conservation

Save the Date
Thursday, June 24, 2021 15:00 - 17:00 GMT +2
Registration form to follow

- Showcasing ICCROM’s activities
- Connecting with Member States
- Promoting thematic discussions

Listen, participate live, re-use for research or training!
ICCROM Library

- Library with more than **126,000 references**, in more than **70 languages** in open shelves
- Catalogue searchable online

- Free Document delivery service: docdelivery@iccrom.org

- **BCIN** – Bibliographic Database of the Conservation Information Network
- **READ** – Roman Electronic Academic Depository

In partnership with
ICCROM Archives

- Archives containing the history of conservation
  - Letters
  - Reports
  - Photographs
  - Videos
  - Samples
  - Didactic material

- Research by appointment
ICCCROM Library and Archives in 2020

51 countries served

26 from Europe and North America (51%)

Austria, Belgium, Bulgaria, Canada, Croatia, Denmark, Finland, France, Germany, Ireland, Israel, Italy, Kosovo, Monaco, Montenegro, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Switzerland, Turkey, United Kingdom, United States
How can ICCROM work together with our Member States?
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<thead>
<tr>
<th>Why Partner with ICCROM</th>
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<tr>
<td><strong>Access capacity building activities, knowledge resources and tools for heritage management and policy making</strong></td>
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<td><strong>Expand your network and tap into an international forum of heritage experts</strong></td>
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<tr>
<td><strong>Promote improvements in conservation and use of heritage by communities in your country and around the world</strong></td>
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<td><strong>Foster innovation and prepare the next generation of professionals</strong></td>
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<tr>
<td><strong>Support the safeguarding of heritage regionally, nationally and globally</strong></td>
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<th>Make voluntary contributions for programmes or field projects</th>
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<td>2</td>
<td>Reinforce staffing through secondment schemes</td>
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<td>3</td>
<td>Organize courses, seminars and conferences</td>
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<td>4</td>
<td>Provide data for needs assessments and sector analyses</td>
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<td>5</td>
<td>Prepare the next generation of professionals by sponsoring research fellowships and interns</td>
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<td>6</td>
<td>Facilitate cooperation with academic and research institutions</td>
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Visit www.iccrom.org and learn more about us in
THANK YOU FOR YOUR ATTENTION!

www.iccrom.org

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