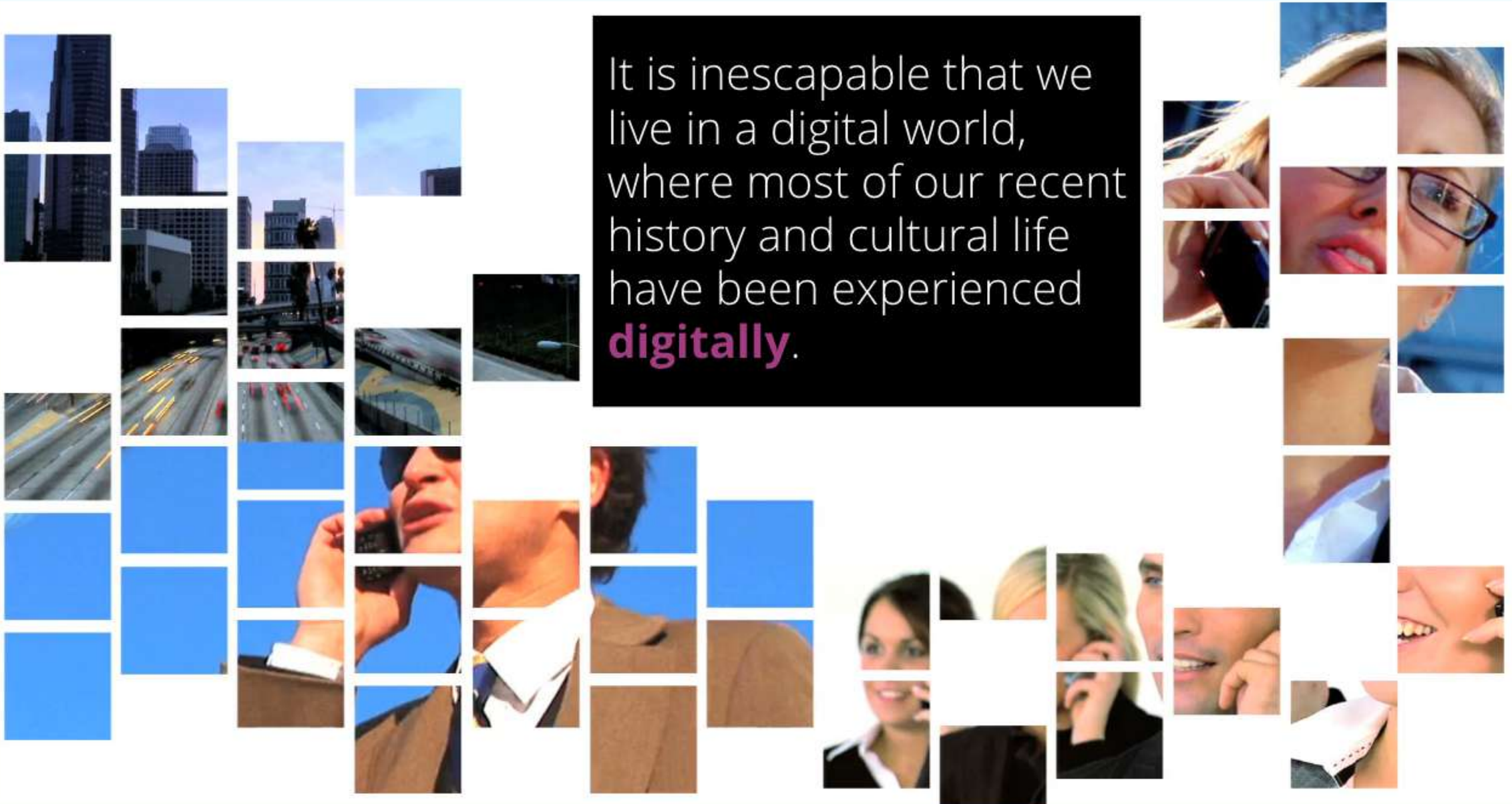
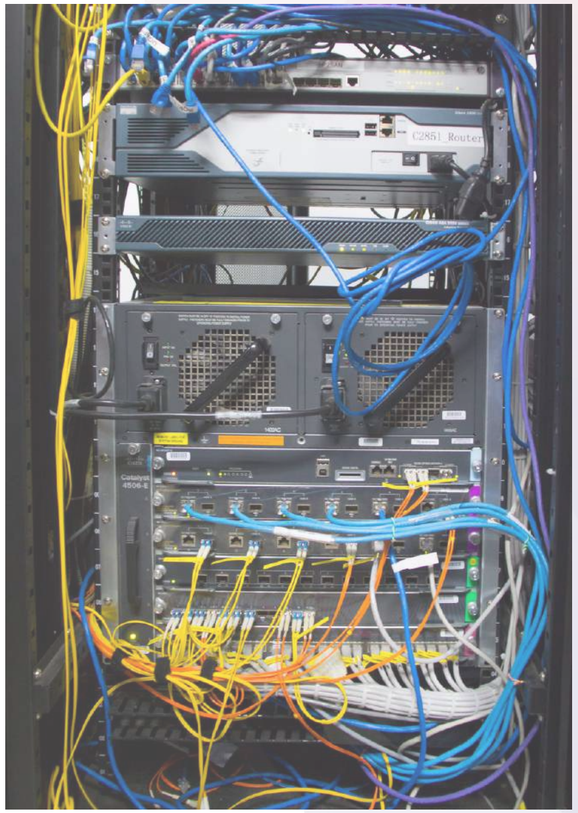
Let us see and
appreciate

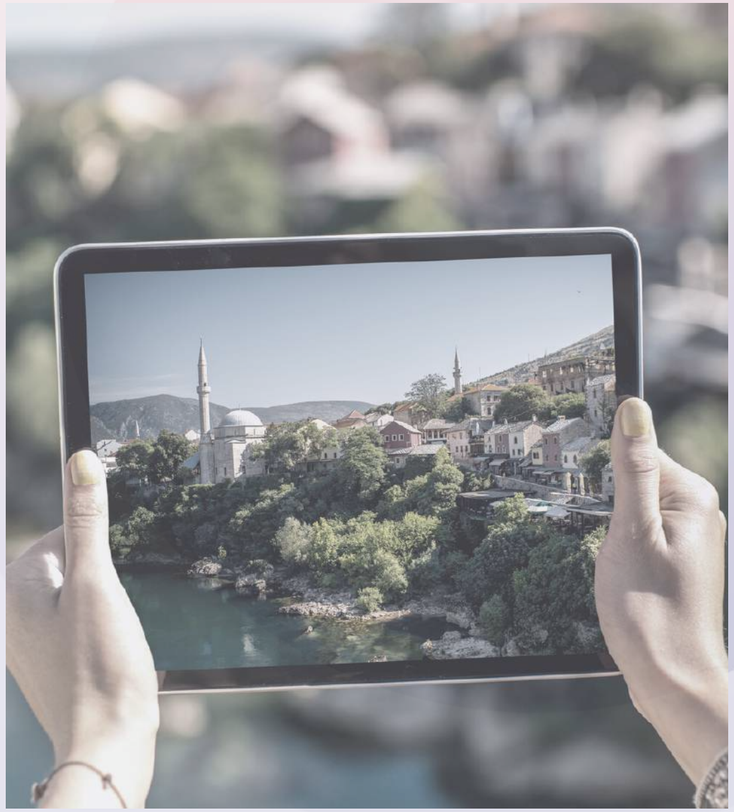


It is inescapable that we live in a digital world, where most of our recent history and cultural life have been experienced **digitally**.

ICCROM
Sustaining Digital Heritage
A Prospective Programme
Format
Technical metadata
Number of users
Type of user
Cost of preservation
AV2
1080i/

About the Programme





This prospective initiative is currently at the development stage and responds to ICCROM's **strategic direction 1.3** to **foster emerging issues**.

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Meeting the needs

Sustaining Digital Heritage aims to:

- Spark creativity
- Promote diversity
- Support sustainable development
- Ensure that heritage is enjoyed and used by all

How we will achieve our goals

Step 1

Inclusive human-centered research design consisting of:

- a scoping study
- 31 interviews
- coding
- key insights report
- stakeholder exercises

31

Interviews with stakeholders

14

Countries

Partners - BEELD EN GELUID avp

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Outcomes of the scoping study

- 'Lay of the Land' of the digital heritage field
- Programme orientations and design
- Identification of key partners

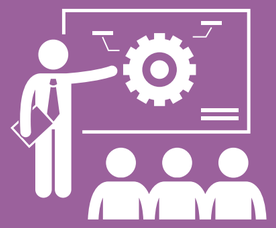
2020 - 2021 in numbers

We are breaking new ground and currently developing a programme design.

WEB ARTICLE

1

MEETINGS



15

RESEARCHES/ SCOPING STUDIES

1

INTERVIEWS

31

WEBINARS

1

PARTNERS

2

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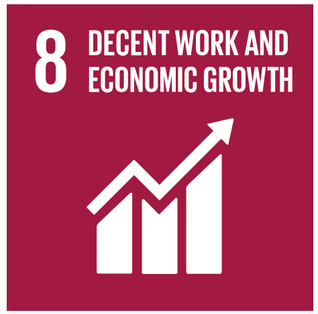
Sustaining Digital Heritage will contribute to the SDGs

THE GLOBAL GOALS

Empowering future generations

Bridging the digital divide



Participating in digital transformation

Supporting digital infrastructure

Sustainable digital heritage

Joining hands with the IT sector

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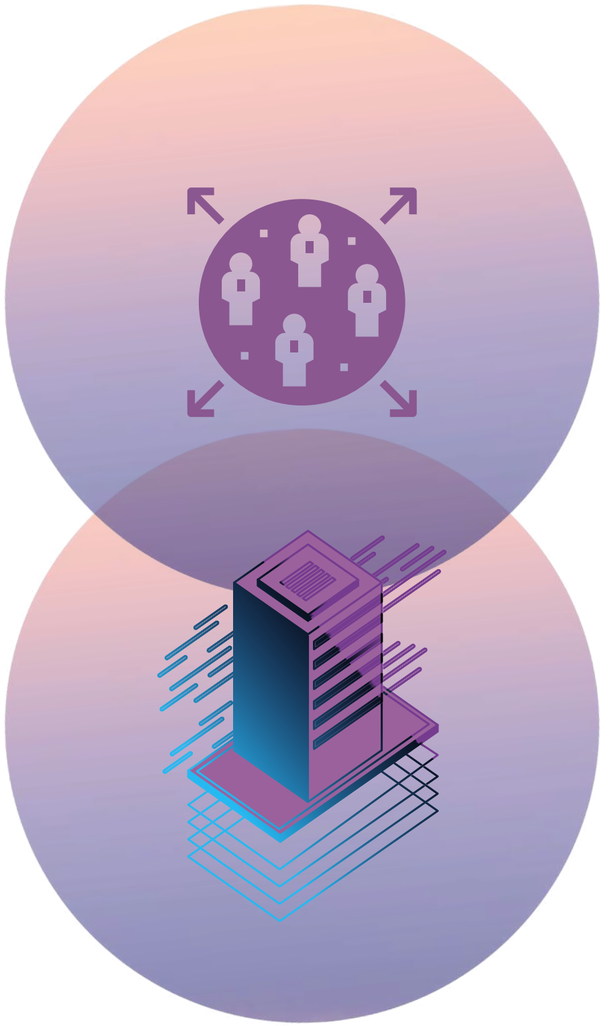
What we have discovered

ICCROM has a role to play

in developing a multi-disciplinary approach and enhancing capacities in close partnership with the information technology sector



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What's next?

07

Prospective activities

- In-person and modular **training** on digital preservation and creative access
- Guidelines and common glossary of **terms**
- Build a **cooperation** for understanding fair use and managing intellectual property copyright
- Bridging the **digital divide**

What's next?

07

Prospective activities

- Pursue **partnerships** with the IT sector for joint capacity development and exploring technologies like artificial intelligence (AI) and machine-learning to clear institutional backlogs
- Develop **business plans** for heritage institutions with digital assets
- Provide **digital services** such as through building digital repositories and platforms

ICCROM

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