Let us see and appreciate
It is inescapable that we live in a digital world, where most of our recent history and cultural life have been experienced digitally.
Sustaining Digital Heritage
A Prospective Programme
About the Programme

This prospective initiative is currently at the development stage and responds to ICCROM's strategic direction 1.3 to foster emerging issues.
Meeting the needs

Sustaining Digital Heritage aims to:

- Spark creativity
- Promote diversity
- Support sustainable development
- Ensure that heritage is enjoyed and used by all
How we will achieve our goals

Step 1

Inclusive human-centered research design consisting of:

- a scoping study
- 31 interviews
- coding
- key insights report
- stakeholder exercises

31 Interviews with stakeholders

14 Countries

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Outcomes of the scoping study

- 'Lay of the Land' of the digital heritage field
- Programme orientations and design
- Identification of key partners

Digital Heritage

- archivists
- conservators
- funders
- digital documenters
- digital heritage start-ups
- artists
- developers
- museums
- professors
- international organizations
- librarians

our stakeholders
2020 - 2021 in numbers

We are breaking new ground and currently developing a programme design.
Sustaining Digital Heritage will contribute to the SDGs

4 QUALITY EDUCATION
Empowering future generations

5 GENDER EQUALITY
Bridging the digital divide

8 DECENT WORK AND ECONOMIC GROWTH
Participating in digital transformation

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
Supporting digital infrastructure

11 SUSTAINABLE CITIES AND COMMUNITIES
Sustainable digital heritage

17 PARTNERSHIPS FOR THE GOALS
Joining hands with the IT sector

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What we have discovered

ICCROM has a role to play in developing a multi-disciplinary approach and enhancing capacities in close partnership with the information technology sector.

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What's next?

- In-person and modular **training** on digital preservation and creative access
- Guidelines and common glossary of **terms**
- Build a **cooperation** for understanding fair use and managing intellectual property copyright
- Bridging the **digital divide**

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What's next?

- Pursue partnerships with the IT sector for joint capacity development and exploring technologies like artificial intelligence (AI) and machine-learning to clear institutional backlogs.

- Develop business plans for heritage institutions with digital assets.

- Provide digital services such as through building digital repositories and platforms.

Prospective activities

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