ABOUT US

Cultural heritage is fundamental to sustainable development and human well-being. Yet, it needs care, protection and effective management. Those entrusted with conserving heritage need tools and support to ensure they can do their job to the best of their abilities.

ICCROM is where communities, heritage professionals and governments come together to innovate and advance knowledge. Our strength lies in shifting mindsets and creating heritage leaders for the future.

We do this through three *Strategic Directions and respective objectives (SDs)*:

And through our commitment to the **UN 2030 Sustainable Development Goals**: 
FROM THE DIRECTOR-GENERAL

The objective of this Quarterly Report is to provide an overview of the activities carried out by ICCROM in the past three months, from October to December 2021. It tracks the indicators proposed in the Programme of Activities and Budget 2020-21, and presents the key facts and figures for the reporting period.

ICCROM continues to adapt and optimize its activities to better serve its Member States, during the still ongoing COVID-19 pandemic and beyond. Our operations remain fully aligned with the safety guidelines provided by the Host Countries and the World Health Organization.

This last quarter saw a number of governing bodies meetings take place. On 25 and 26 October, the ICCROM Council met virtually for its 95th session to deliberate on several relevant matters including the preparations for the XXXII session of the General Assembly, which took place on 27 and 28 October and for the first time online.

Dr. Gamini Wijesuriya received the ICCROM Award as a recognition of his significant contribution to ICCROM’s development, as well as to the field of cultural heritage in general. We are pleased that a former ICCROM staff and Council member, was the recipient of such an important Award.

We are most thankful to our Member States and Partners for participating in the General Assembly meeting, which proved to be a success despite the challenges of going online. A special thanks goes to Ms Patricia Kell, President of the General Assembly and member of the ICCROM Council, who ably chaired the session. The General Assembly evaluation report contains the feedback received from delegates and observers, which will be used for future improvements. In particular, the new initiatives of making the Credentials and Candidatures Committees operational in advance, and having a Designating Office to act as focal point for ICCROM matters in the Member States, were highly appreciated.

The Programme of Activities and Budget for 2022-2023 was successfully approved by the General Assembly, with a 5% increase in regular contributions. We truly appreciate this vote of confidence by our Member States to enable ICCROM’s digital transformation. This will allow us to keep up with the times, deliver more and better services, and remain at the forefront of global conservation.
The General Assembly meeting was also the occasion to elect 13 successful candidates to the ICCROM Council for a four-year term. The newly elected members joined the 96th (online) session of the Council on 29 October. My sincere thanks to the Council members who concluded their term, in particular to Mr Oliver Martin for his excellent chairpersonship. I warmly congratulate and welcome the new Council Members and the new chairperson of Council, Mr John Robbins, and I look forward to continue to count on Council’s invaluable guidance and support.

Although ICCROM has been engaged with these important governing bodies meetings, our work did not stop. For instance, in November, a delegation attended the 23rd session of the General Assembly of the States Parties to the World Heritage Convention. This was a significant opportunity for ICCROM to maintain and build new bilateral and multilateral relations. More detailed information on the work of the Secretariat during the last quarter can be found in this report.

ICCROM remains fully committed to improve its services on a continual basis, enabling the preservation of cultural heritage in all of its forms, for the benefit of all people. This is particularly relevant in the current Decade of action to deliver the UN 2030 Sustainable Development Goals, which calls for accelerating sustainable solutions through cultural heritage.

For the first time, the General Assembly was held online, however Ms Patricia Kell (President of the GA) and the Bureau conducted and attended the work of the General Assembly from ICCROM’s headquarters in Rome.
COVID-19 + ICCROM’S RESPONSE

Impact on ICCROM activities

A number of activities continue to be impacted by COVID-19, particularly those that require access to ICCROM premises. As part of the organization’s response to the still ongoing pandemic, most of the activities planned for October - December 2021 have been originally conceived to take place online. This section reports on the impacted activities, the type of impact, and where they were supposed to take place. It also shows how they are distributed according to the Strategic Directions and Objectives they refer to. No financial losses reported.

Left: activities impacted this quarter by the COVID-19 crisis. Right: the type of impact.

Left: map where the activities would have taken place. Right: the number of the activity impacted by Strategic Direction. Several activities refer to more than one Strategic Direction.
Delivering meaningful content online

In addition to the various lectures, meetings, and training sessions implemented online as part of different programmes and activities, the ICCROM Lecture Series continues as a key channel to deliver meaningful content to the heritage professional community, as per the table below. The map illustrates the geographic distribution of the speakers. Webinars continue to be delivered in several languages to promote diversity and reach a wider audience worldwide.

<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
<th>Live Views</th>
<th>Countries Reached</th>
<th>YouTube Views (until December 31)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comprendre la dynamique de la civilisation noire pour mieux promouvoir le patrimoine de l'Afrique et de sa Diaspora</td>
<td>07.10</td>
<td>68</td>
<td>27</td>
<td>394</td>
</tr>
<tr>
<td>Heritage Conservation &amp; Climate Action: Building Synergies for Transformative Change</td>
<td>04.11</td>
<td>215</td>
<td>65</td>
<td>464</td>
</tr>
<tr>
<td>Rethinking Textile Conservation</td>
<td>25.11</td>
<td>256</td>
<td>55</td>
<td>372</td>
</tr>
</tbody>
</table>

But also...

Discovering Samples Archives Webinar and Congress on risk management for cultural heritage in Ibero-America

The dedicated web area on ICCROM’s website, containing tools for monitoring impacts of COVID-19, remains active and continues to be updated. Resources are available in seven languages, which cover topics such as advice for supporting livelihoods, closure, reopening as well as adapting heritage spaces.
### Operational Aspects

The timelines below depict host government measures and corresponding response by ICCROM for the period of October - December 2021, at **Rome Headquarters** and **ICCROM-Sharjah Office**.

#### Rome Headquarters

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 2021</td>
<td>A return plan to office was approved to make the return to &quot;normality&quot; as smooth and gradual as possible after the COVID-19 pandemic crisis. The purpose of this “back to normal plan” is to suggest an incremental monthly increase of staff presence in the premises, so that in the distant future we have a scenario of reaching 100% staff presence in the premises by July 2022.</td>
</tr>
<tr>
<td>Italian Government</td>
<td>Compulsory vaccination and third dose with extension of compulsory vaccination to new categories;</td>
</tr>
<tr>
<td></td>
<td>- establishment of the reinforced Green Pass;</td>
</tr>
<tr>
<td></td>
<td>- strengthened monitoring and promotional campaign on vaccination.</td>
</tr>
<tr>
<td>December 2021</td>
<td>Installation of a thermoscaner and green pass reader at the main entrance of ICCROM headquarters.</td>
</tr>
</tbody>
</table>

#### ICCROM-Sharjah Office

<table>
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<tr>
<th>Date</th>
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<tr>
<td>November 2021</td>
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</tr>
<tr>
<td>UAE Government</td>
<td>All educational establishments in the country will be monitored to ensure they respect the precautionary measures.</td>
</tr>
<tr>
<td></td>
<td>UAE government announced the suspension of entry for travellers and transit passengers from several countries.</td>
</tr>
<tr>
<td>December 2021</td>
<td>All individuals above the age of 18 who are eligible to take the vaccine to head to the nearest vaccination centre and take the booster shot six months of taking their second dose.</td>
</tr>
</tbody>
</table>

### MONITORING RESULTS, MEASURING IMPACT

Utilizing the framework of indicators proposed for the current Programme of Activities and Budget, the progress made in the last quarter of 2021 is quantified below.
Highlights from the ICCROM General Assembly XXXII - Evaluation survey report

Some of the most significant results of the evaluation survey conducted after the XXXII General Assembly, held in the last quarter, are given below.

III. THEMATIC DISCUSSIONS

What theme would you recommend for the thematic discussion in the next General Assembly?

- Intangible cultural heritage (protection and conservation; traditional and indigenous knowledge)
- Heritage and migration
- Heritage and sustainable development
- Heritage education
- Digitalization and heritage (access; databases; how to use digital tools in conservation; ICCROM’s digitalization)
- Climate change (its effects and impacts on cultural heritage, capacity-building for adaptation)

Suggest 3 institutions in your country that ICCROM should be collaborating with:

- Major philanthropic institutions
- Ministries of Culture
- Ministries of Foreign Affairs
- National heritage administration authorities
- Museums, archives
- Universities

V. WHAT WAS BEST AND WHAT NEEDS IMPROVEMENT

**WHAT WAS BEST**
- Good organization
- Ease of access (YouTube streaming)
- Quality of documents and timely dispatch
- Clarity of presentations made by ICCROM
- Submission of credentials online
- Punctuality and time management
- Smoothness of elections and the voting procedure
- Chairing of the President of the General Assembly

**WHAT NEEDS IMPROVEMENT**
- Certain topics couldn’t be discussed thoroughly enough due to the limitations of the online format
- Easier accreditation system
- Interpretation into other languages than English and French
- Lack of thematic discussions
- More explanation on the works of the commissions
- More information and shared experiences about the programmes’ impact on the ground
- No possibilities for delegates to chair/meet with each other
- Quality of interpretation
PROGRAMME OF ACTIVITIES

In addition to the webinars and relevant indicators presented above, other key deliverables and milestones of ICCROM’s Programme of Activities have been met during the last quarter of 2021.

Programmes at HQ and at Regional Office Sharjah

- **16 courses/workshops/webinar**: WHL, OCM, YHA, LAC, RE-ORG, SBI.
- **3 field projects in 3 countries /online**: WHL - Tyre Management Planning Assistance (Lebanon); OCM Field studies (Italy/Colombia); SBI - Disaster Preparedness for Kathmandu Valley World Heritage (Nepal).
- **Multipartner research projects**: Heritage Place Lab Workshops 3 and 4; YHA - Engaging Communities in Cultural heritage Policy Formulation; LAC -Web-based Risk Management Tool for Cultural Heritage and Developing regional statistics for risk assessment in museums; BCIN; Sustainable re-construction method for seismic-prone heritage areas of India based on advanced recording technologies.
- **6 article/book/chapter** by ICCROM Staff (besides publications): YHA - Participatory Approach in Cultural Heritage Policy Formulation Process for the Historic City of Abomey (under revision); LAC - "La escuela mexicana de conservacion en el contexto internacional" and "Conservacion del patrimonio cultural. Una revision historic"; OCM; RE-ORG: Unlocking the Potential of Museum Collections in Storage, Museum International.
- **1 survey**: Survey on DRM in LAC (with INAH).
- **55 Coordination/expert/donor meetings organized/attended**: WHL; YHA; LAC; OCM; Re-ORG; SBI.
- **65 000 EUR secured and submitted**: Servizio Patrimonio culturale regione Emila-Romagna; YHA - Application submitted for Collaborative Training with Institut National du Patrimoine in France (Under discussion); British Council Grant on Heritage for Inclusive Growth in South East Asia.
- **4 advisory services to WHC**: WHL - Reactive Monitoring mission the Berat and Gjirokastra, (Albania); YHA - preparation of Monitoring Mission at Royal Palaces of Abomey in Benin; 3rd session of the General Assembly of State Parties to the WH Convention; SBI - Update of Policy on Climate Change Impacts on WH Properties.

- **3 courses/webinar**: Third Arab Forum for Cultural Heritage: Rethinking the future of Islamic art and heritage (online and Sharjah) - 3 Mosaikon Webinars: Shelters and Reburials (online) – MSC programme (hybrid).
- **2 field projects**: Conservation & Rehabilitation of Royal Houses in Oman – Ongoing and the Experts Program: SHIPS-KSA in Saudi Arabia.
- **Multipartner research projects**: Sudan book and Al-Dor Temple conservation Book.
**ICCROM Library**

**DOCUMENT DELIVERY:**
- 27 requests answered
- 8 countries served
- 103 articles sent

**REFERENCE SERVICE:**
- 1 request answered
- 1 country served

**VISITING REQUESTS:**
- 64 requests answered (only 1 person at a time in Library spaces)
- 406 images shared
- 390 AV shared
- 61 documents sent

**OPEN ATHENS:**
- 200 active accounts
- 101 countries served

**PERIODICALS:**
- 18 renewed subscriptions
- 3 new titles

**BCIN Project:**
- 3 members and 1 contributor
- 2 countries
- 2 international Organizations
- Launch of the new platform

**CATALOGUE:**
- 173 new accessions
- 429 new records added

**MULTIPARTNERS PROJECTS**
- HERITAGE SAMPLE ARCHIVES INITIATIVE (HAS)
- Mora Samples Collection Project
- InterPARES Trust AI (Artificial Intelligence)

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**ICCROM Archives**

**REFERENCE SERVICE**
- 29 requests answered
- 18 from external researchers
- 206 images shared
- 390 AV shared
- 61 documents sent

**VISITING REQUESTS:**
- 64 requests answered (only 1 person at a time in Library spaces)
- 10 countries served

**PERIODICALS:**
- 18 renewed subscriptions
- 3 new titles

**BCIN Project:**
- 3 members and 1 contributor
- 2 countries
- 2 international Organizations
- Launch of the new platform

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**Library and Archives - Countries served**

[Map showing countries served by ICCROM Library and Archives]
Interns and Fellows

- 4 research fellows from Belgium, Italy, Spain and Turkey.
- All internships and fellowships carried out online
- Dedicated cloud space for interns and fellows continuously updated.

Technical Advisory Services

- 25 requests from
- 13 Member States and
- 3 International Organizations

Above: types and number of Technical Advisory Service requests. Below: geographic distribution of requests.
STRENGTHENING ICCROM

This section presents the relevant figures concerning relations with Member States; administration; communication and outreach activities; and cross-cutting initiatives to transform and strengthen ICCROM for the future.

Reaching out to our Member States

DIRECTOR-GENERAL’S ACTIVITIES
- Contact with MS: 16
- Contacts with Partners: 9
- Patronages granted: 2
- Governing bodies
  Meetings: 4
- Contacts with Council members: 5
- Duty travels: 1
- Contacts with Government of Italy

Administration

RECRUITING & RESTRUCTURING
- Assistance to Staff who joint and left the organization: related procedures.
- Finalized letter of offer for HR Officer and drafted Job Description. Started operations to hire him.
- Identified calendar of activities for HR Officer.

POLICIES & REGULATIONS
- Finalized the Guidelines on Procurement Process according to the FAC suggestions
- Following collaboration for IPSAS Evaluation with Uni Roma Tre (endorsed by EY)
- Monitoring Hot line Whistleblowing and anti-Retaliation.
- Finalizing draft revenue process guidelines

ACCOUNTANCY
- Starting the preparatory end of year registrations for the Financial Statement as at 31/12/2021.
- Support to Aliph, British Council, Sharjah and other VCs projects
- Preparing our ERP Management System to insert the Approved Budget for 2022-23.
- Assistance in preparing proposal for external funds.

23rd session of the General Assembly of States Parties - UNESCO
Web and Social Media Statistics for the Fourth Quarter

**LOGISTICS**
- Meetings with the Gov. of Italy to discuss about the possibility of a transfer to the new assigned offices
- Purchase new Toyota Hybrid Car
- Obtained **UNESCO Iraq Security Support for Mosul Project**
  - staff/collaborators movements
- Met potential suppliers for Mosul project.

**IT SERVICES**
- Upgrade of main web server’s database for upgrade to **Drupal 9**.
- Installation of **Office 2021**.
- Change in GroupWise Virtual Machine’s settings in order to improve performance
- Organization and conduction of the 3 online sessions of Councils and GA32.

**SOCIAL MEDIA**

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers as of 31 December 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>80.9K</td>
</tr>
<tr>
<td>Instagram</td>
<td>6.8K</td>
</tr>
<tr>
<td>Twitter</td>
<td>23.9K</td>
</tr>
<tr>
<td>YouTube</td>
<td>2.3K</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>17.3K</td>
</tr>
</tbody>
</table>

**WEB STATISTICS**

**From 5 October to 31 December 2021**

- **web news, course announcements, events and articles posted and translated**: 28
- **page views**: 224K
- **web visits**: 96K
- **unique page views**: 177K
Cross-Cutting Initiatives

- Monitoring ICCROM’s carbon footprint: energy & gas consumption, paper & printing, air travel. Carbon footprint dashboard finalized and being updated on a quarterly basis.
- Requiring green credentials from service providers (DHL, Green Certificate).
- Transition to Green Energy supplier concluded (HQ).
- Safe disposal of (expired) chemicals from the ICCROM laboratory.
- ICCROM’S HQ combustion engine vehicle replaced by a hybrid one.
- Ongoing replacement of conventional lamps by LED.
- Sensitizing staff on green issues.

- Supporting staff during the COVID-19 pandemic; enabling telework, dedicated social media channel for staff to socialize until full return to office, dedicated return-to-office plan in place.
- Thermal scan and Green Pass reader installed to allow for more effective and safer temperature monitoring and compliance with host country regulations.
- Ongoing recruitment of HR Officer to improve mgmt and support of ICCROM’S human capital.
- Renewal of (external) Data Protection Officer services for implementation of procedures, progress auditing, and staff training in 2022.
- Implementing a transparent performance mgmt system linking staff individual goals to ICCROM’S priorities.
- Planning Inclusive consultation with staff to evaluate ICCROM’S restructuring.
- Improving people-centred design across ICCROM courses and activities.

Budget Status

ICCROM’s 2021 budget implementation status at the end of the fourth quarter is presented below, disaggregated according to the three Strategic Directions. The amounts in EUR correspond to the total budget for the year, including operations and costs. The percentages indicate the fraction of the annual budget spent at the end of this quarter.