Valuing Cultural Capital: Accounting for the hidden value of heritage

Public webinar

16 September 12.00 – 14.30 (CET)

Programme

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| 12.10 | Session 1 Chaired by Mr José Luiz Pederzoli, ICCROM | • Prof David Throsby, Macquarie University, Australia  
                         Valuing cultural capital  
                         • Prof Patrizia Riganti, University of Glasgow, United Kingdom  
                         Making the case for heritage: a survey of members states  
                         • Dr Adala Leeson, Historic England, United Kingdom  
                         Inclusion and participation in heritage valuation and management |
| 12.45 | Discussion                                   | Chaired by Prof David Throsby, Macquarie University                      |
| 13.15 | Virtual Coffee Break                         |                                                                          |
| 13.25 | Session 2 Chaired by Prof Patrizia Riganti, University of Glasgow, United Kingdom | • Prof Luigi Fusco Girard, ICOMOS ISCEC  
                         Valuation and adaptive reuse: the experience of the CLIC project  
                         • Dr Antonia Gravagnuolo, CNR, Italy  
                         Cultural tourism within a circular economy perspective  
                         • Dr Alison Heritage, ICCROM  
                         Heritage and wellbeing: towards new approaches |
| 14.00 | Panel Discussion (all speakers)              | Chaired by Prof David Throsby, Macquarie University, Australia           |
| 14.20 | Closing Remarks                              | Prof Throsby, Prof Riganti, Dr Heritage                                 |

To participate

Those interested to participate in the webinar remotely can do so by registering here: https://iccrom-org.zoom.us/webinar/register/WN_BSI5aQSiSPeUKNY-72TTAg

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