



AFRICA PROGRAMME
MEETING
RÉUNION DU
PROGRAMME AFRIQUE

Agenda

- Preliminary information
- Introduction Video
- Welcome Remarks
 - Webber Ndoro, Director-General of ICCROM
 - Ambassador Giorgio Marrapodi, Ministry of Foreign Affairs of Italy
 - Ambassador Christian Masset, French Embassy in Italy
- ICCROM Africa Programme
- Q&A
- The Africa Fund and ways to support the Programme
- Q&A
- Closing Remarks by ICCROM's Director-General

Ordre du Jour

- Informations préliminaires
- Vidéo d'introduction
- Discours de bienvenue
 - Webber Ndoro, Directeur général de l'ICCROM
 - Ambassadeur Giorgio Marrapodi, Ministère des Affaires Etrangères de l'Italie
 - Ambassadeur Christian Masset, Ambassade de France en Italie
- Programme Afrique de l'ICCROM
- Questions & Réponses
- Fonds Afrique et manières de contribuer au Programme Afrique
- Questions & Réponses
- Mot de clôture du Directeur général de l'ICCROM

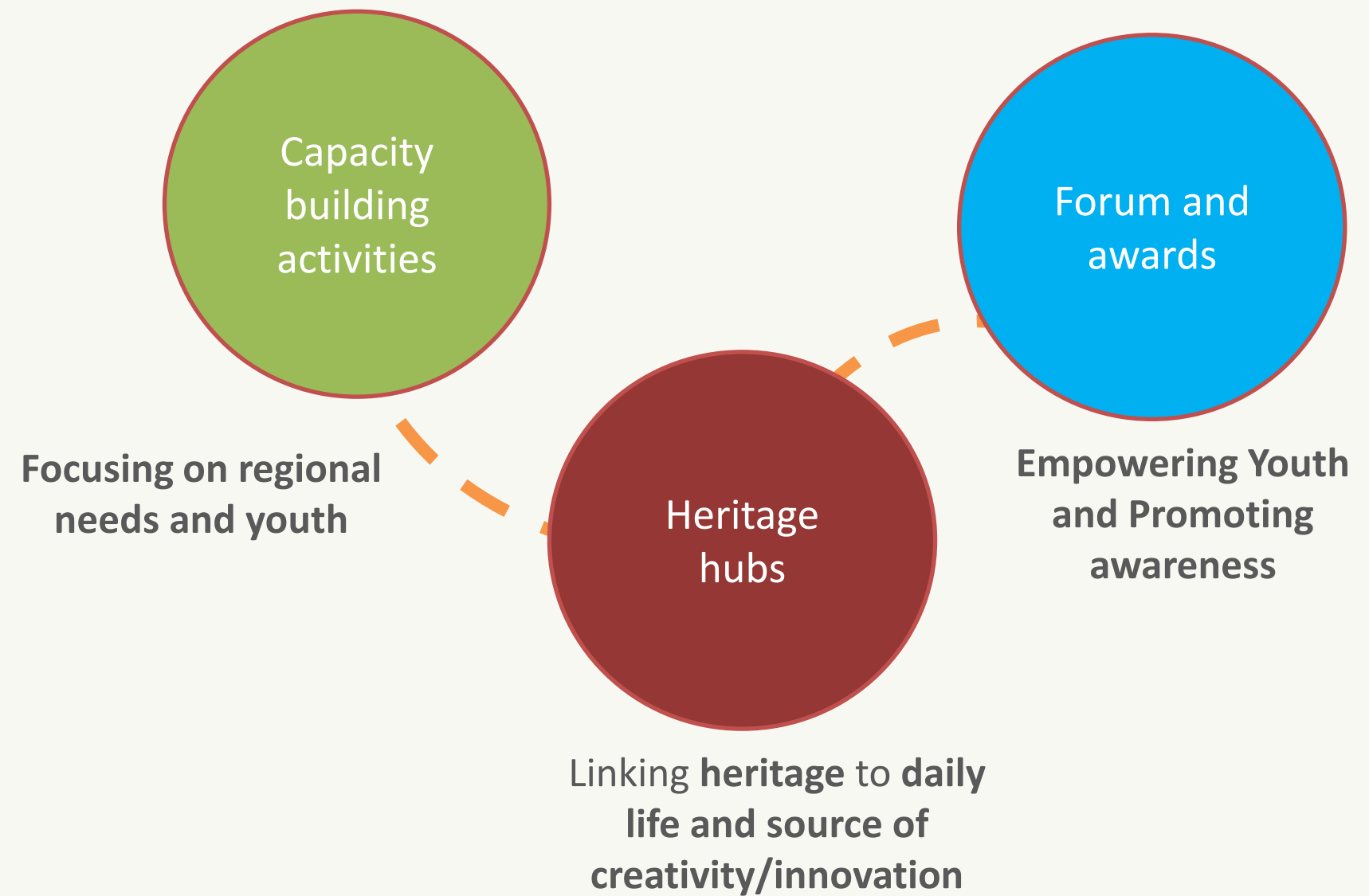
YOUTH.HERITAGE.AFRICA

Youth.Heritage.Africa Programme combines capacity building activities with a new type of co-creative and interactive heritage related-initiatives and spaces, called heritage hubs, which aim at linking heritage to daily life, and ensuring that heritage can become a source of creativity and innovation, focusing on the youth of Africa.





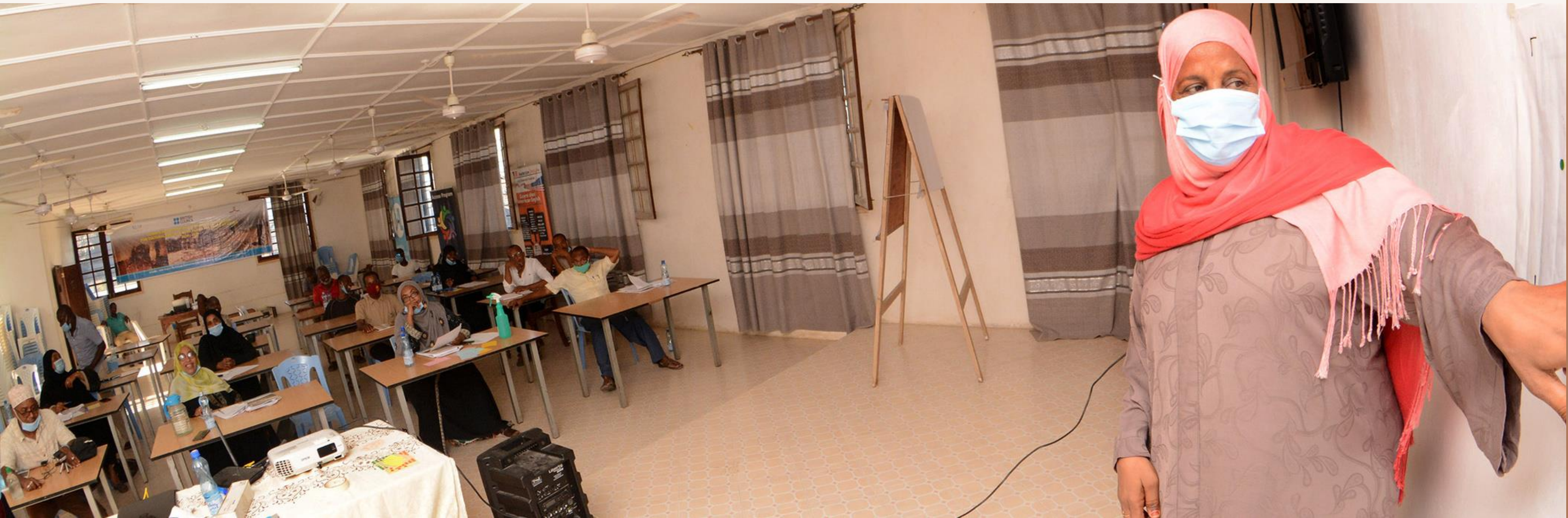
2020 ACTIVITIES OVERVIEW



PROGRAMME IN NUMBERS

Capacity building activities

- 7 Capacity-building & Training Activities in Benin, Kenya and Online
- 316 Participants from 15 Countries including Heritage Professionals, Youth and other community leaders.
- 48 Experts and Trainers from 18 Countries
- 20 projects developed by participants



PROGRAMME IN NUMBERS

Heritage
hubs

7 COUNTRIES BEING INVOLVED :

BENIN | SENEGAL | RWANDA | SOUTH AFRICA | KENYA | ZIMBABWE | EGYPT



PROGRAMME IN NUMBER

Forum and awards

- \$10.000,00 USD awarded to 4 groups of young people working on Virtual Exhibition
- Webinar on Youth Entrepreneurship
- III Gran Sasso Forum , Teramo – Roundtable on “Investing in Youth for a Euro-African Partnership”



ACTUAL COSTS

TOTAL EXPENDITURES IN 2020: EUR. 223,000.00

CAPACITY-BUILDING ACTIVITIES	:	90,000.00 €
HERITAGE HUBS	:	6,000.00 €
AWARDS	:	10,000.00 €
PROGRAMME MANAGEMENT FEES	:	90,000.00 €
TRAVEL	:	2,000.00 €
STRATEGIC PARTNERSHIP	:	25,000.00 €

THANKS TO



Ministry of Foreign Affairs
and International Cooperation



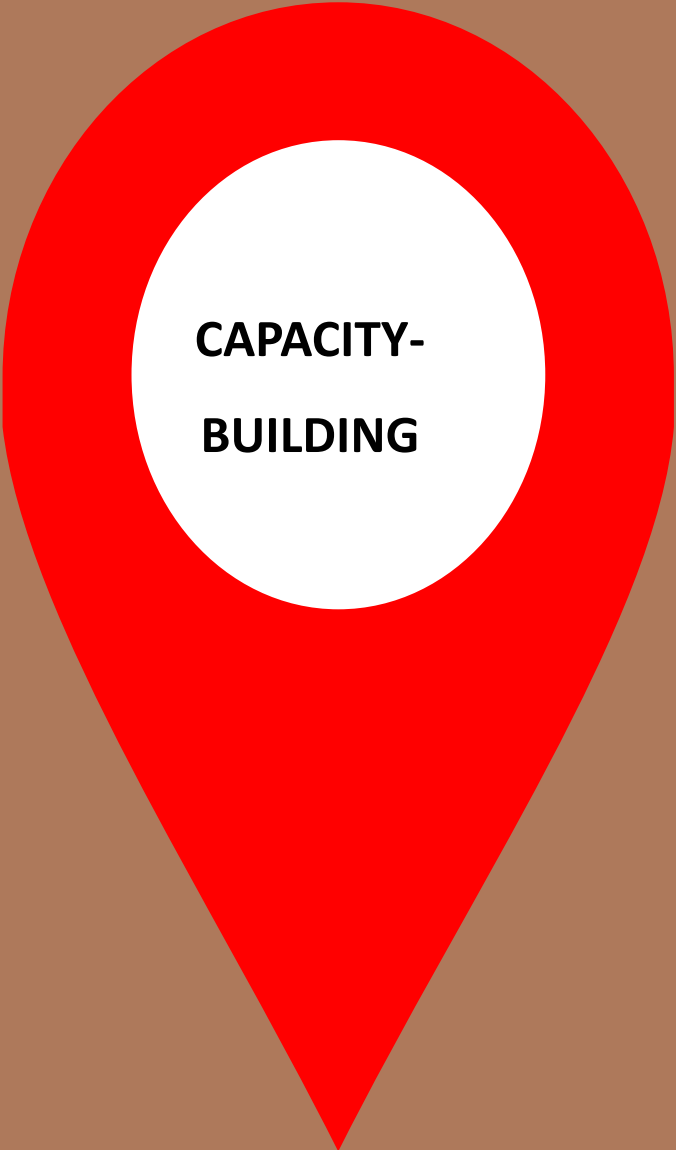
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Eidgenössisches Departement des Innern EDI
Département fédéral de l'intérieur DFI
Dipartimento federale dell'interno DFI
Departament federal da l'intern DFI
Federal Department of Home Affairs FDHA
Bundesamt für Kultur BAK
Office fédéral de la culture OFC
Ufficio federale della cultura UFC
Uffizi federal da cultura UFC
Federal Office of Culture FOC

2021-2023 ACTIVITY PLAN

24 Projects and Activities planned :



**CAPACITY-
BUILDING**



HERITAGE HUBS



**ARTISTIC AND
INNOVATIVE
PROJECTS**



**FORUM-
WEBINARS-
RESEARCH**

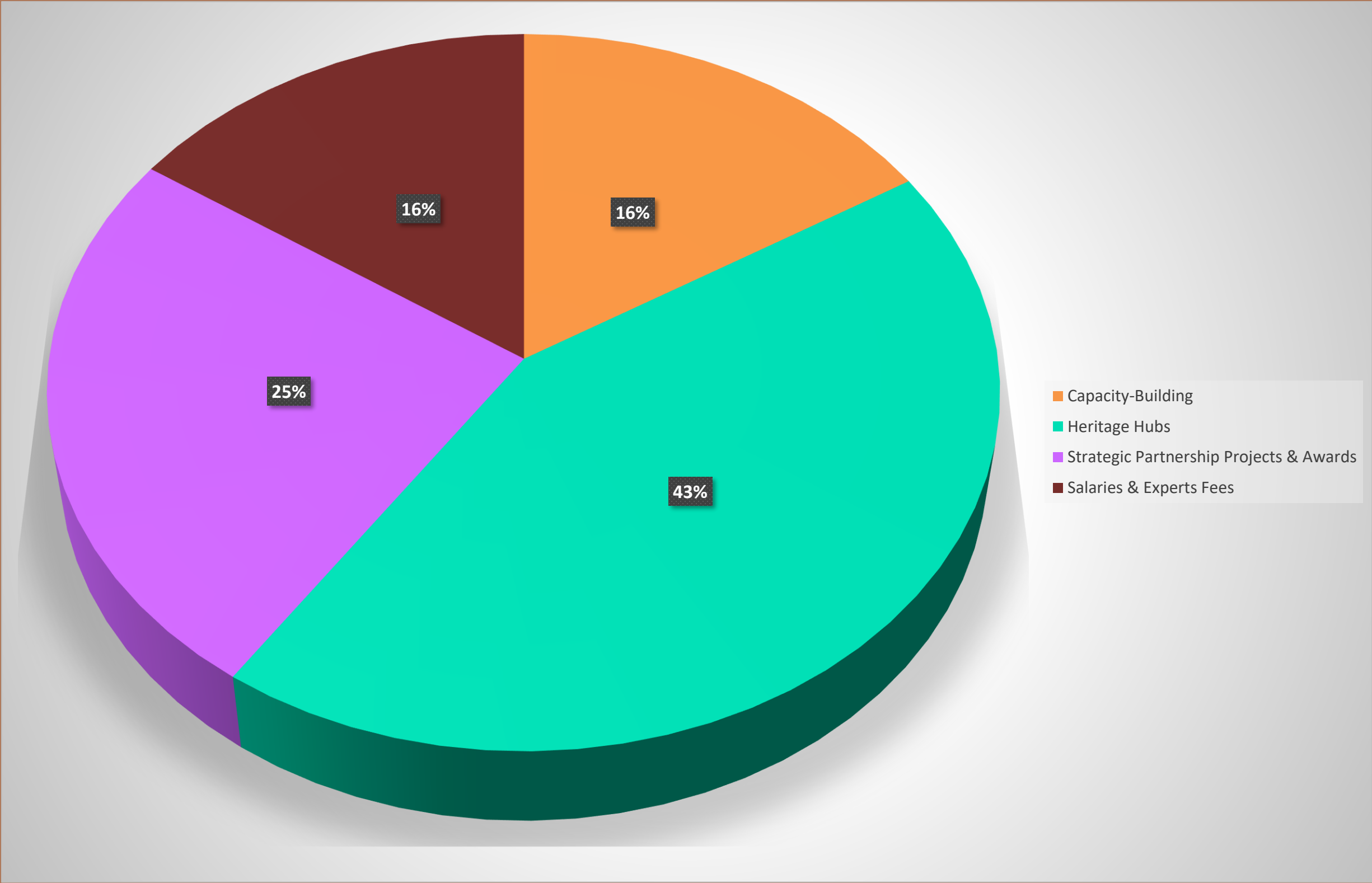
2021-2023 EXPECTED RESULTS

- 600 African professionals from 20 Members States trained in heritage conservation and promotion. 75% will be youth
- 10 heritage-related Youth programmes will be established
- 10 Youth-led initiatives on sustainable entrepreneurship
- 10 artistic and creative projects developed and led by youth
- 2 Master students will graduate as heritage professional
- 1 Post-doc supported to initiate and conduct research activities around youth and heritage as well as coordination the interdisciplinary research and study activities from the UCT heritage hub
- 10 placements and internships opportunities offered to 10 young heritage professionals within well-known heritage institutions.
- 1500 young people benefited directly and indirectly from the implementation of the programme projects and activities.
- One network of Africa Youth Heritage leaders will be established

2021-2023 PROJECTED BUDGET

PARTNERS & ACTIVITIES	2021	2022	2023	TOTAL
EPA MoU	105.000	100.000	45.000	250.000,00 €
AWHF MoU	95.000	120.000	55.000	270.000,00 €
South Africa Heritage Hub	115.000	95.000	95.000	305.000,00 €
Kenya Heritage Hub	55.000	95.000	95.000	245.000,00 €
Rwanda Heritage Hub	35.000	75.000	55.000	165.000,00 €
Senegal Heritage Hub	55.000	95.000	95.000	245.000,00 €
Benin Heritage Hub	35.000	75.000	95.000	205.000,00 €
Zimbabwe Heritage Hub	35.000	95.000	95.000	225.000,00 €
ICCROM Field Projects	65.000	250.000	250.000	565.000,00 €
Travel	15.000	40.000	40.000	95.000,00 €
Salaries (K)	102.000	105.600	109.800	317.400,00 €
Consultants and Experts Fees	60.000	60.000	60.000	180.000,00 €
Strategic Partnerships	40.000	50.000	50.000	140.000,00 €
TOTAL	812.000	1.255.600	1.139.800	3.207.400,00 €

FUNDRAISING PERSPECTIVES



ASANTE

The Africa We Want



THANKS

MERCI

GRAZIE



Ways to support the
Programme

Manières d'appuyer le
Programme

The new Africa Fund

EPA Fund, created to support the activities of the Ecole du Patrimoine Africain

New Africa Fund proposed to donors

Statutes adopted by ICCROM Council in January 2021

Le nouveau Fonds Afrique

Fonds EPA, créé pour soutenir les activités de l'Ecole du Patrimoine Africain

Nouveau Fonds proposé aux donateurs

Statuts adoptés par le Conseil de l'ICCROM en janvier 2021

Donors of the EPA Fund - Donateurs du Fonds EPA



- Government of Angola
- Government of Benin
- Direction des Musées de France, Ministry of Culture
- Ministry of Culture, France
- Ministry of Foreign Affairs, France
- Organisation internationale de la Francophonie
- Radio France Internationale
- Ministry of Foreign Affairs, Italy
- Piemonte Region
- Ministry of Culture, Luxembourg
- Government of Tunisia
- Compagnia di San Paolo
- Fondation Annenberg Weingarten
- Fondation Bettencourt-Schueller
- Fondation Heydar Aliyev
- Fondation Leventis
- Ms Francoise Azémar
- M Davor-Dolivet
- M Gaël de Guichen
- Ms Giovana Spini
- Ms Nelly Munthe
- Ms Penelope Dulling

- Gouvernement de l'Angola
- Gouvernement du Bénin
- Direction des Musées de France, Ministère de la Culture
- Ministère de la Culture, France
- Ministère des Affaires Etrangères, France
- Organisation internationale de la Francophonie
- Radio France Internationale
- Ministère des Affaires Etrangères, Italie
- Région Piémont
- Ministère de la Culture, Luxembourg
- Gouvernement de la Tunisie
- Compagnia di San Paolo
- Fondation Annenberg Weingarten
- Fondation Bettencourt-Schueller
- Fondation Heydar Aliyev
- Fondation Leventis
- Mme Francoise Azémar
- M Davor-Dolivet
- M Gaël de Guichen
- Mme Giovana Spini
- Mme Nelly Munthe
- Mme Penelope Dulling

TOTAL = € 2.111.665,66

Scope of the Africa Fund

Govern the operations of the Fund to develop and implement activities for the Programme

Regulated by ICCROM's Financial Regulations



Portée du Fonds Afrique

Diriger le fonctionnement du Fonds pour développer et mettre en œuvre les activités du Programme.

Réglé par le Règlement financier de l'ICCROM

Structure of the Africa Fund

- Financial partners
- Steering Committee – who represent the Fund's partners
 - Elected for 4 years (with possibility of re-election)
 - Chaired by Director-General of ICCROM



Structure du Fonds Afrique

- Partenaires financiers
- Comité directeur – qui représente les partenaires financiers du Fonds
 - Elus pour 4 ans (avec la possibilité de réélection)
 - Dirigé par le Directeur-Général de l'ICCROM

Functions of the Steering Committee

- Review proposed activities
- Monitor progress of financed activities
- Approve the management of the Fund
- Define the level of the Fund's financial resources
- Seek means of increasing the Fund
- Review and examine the annual report



Fonctions du Comité directeur

- Examiner les activités proposées
- Suivre l'avancement des activités financées
- Approuver la gestion du Fonds
- Définir le niveau des ressources financières du Fonds
- Rechercher les moyens d'accroître le Fonds
- Réviser et examiner le rapport annuel

How to support the Programme?

Comment appuyer le Programme?



AFRICA FUND – FONDS AFRIQUE

Finance the Programme through the Africa Fund
Financer le Programme à travers le Fonds Afrique

ACTIVITIES – ACTIVITES

Finance specific activities or become a partner in them
Financer des activités spécifiques ou les co-organiser



SECONDMENTS - DETACHEMENTS

Provide staff secondments for the Programme
Assurer des détachements pour le Programme

FELLOWS, INTERNS – BOURSIERS, STAGIAIRES

Sponsor research fellows and interns
Parrainer des boursiers et des stagiaires de recherche



Next steps

- Define all Financial Partners of the Africa Fund
- Sign the Statutes
- Send name of candidate to the Steering committee
- Call meeting and elect Steering Committee
- Identify other partners for activities or other support for the Programme

Prochains pas

- Définir tous les partenaires financiers du Fonds Afrique
- Signer les statuts
- Envoyer le nom du candidat au comité directeur
- Convoquer une réunion et élire le comité directeur
- Identifier les autres partenaires pour les activités ou tout autre soutien au Programme

Join us in unlocking this potential.
Rejoignez-nous pour libérer ce potentiel.



africa-programme@iccrom.org