PANORAMA Manual for Solution Providers
Nature-Culture Thematic Community

This guidance is for the use of those who specifically wish to contribute as solution providers to the Nature Culture Thematic Community (NCTC). The information contained in this document is based on the general manual provided by the platform PANORAMA Solutions for a Healthy Planet, available at https://panorama.solutions/en/panorama-manual.

Additionally, this guidance addresses specific points in the solution template and the PANORAMA platform where the NCTC community may need further instructions on how to use the solution template for the submission of full and snapshot solutions.

What is a solution?

A solution is a **specific aspect** of your work or a work process that was done to **solve a particular issue, problem, or challenge**. The solution should not be understood as a temporary effort, a patch or a one-time exercise, but it should focus on processes that have been initiated and put in place to address certain issues in the heritage place. These processes should use approaches that consider their sustainability.

When documenting your solution try to **be specific enough** to provide meaning to others who might not be familiar with your work and context, **while staying general enough** that someone else can be **inspired to apply** components to their work.

There may be a **mental shift** you need to make from thinking about projects you work on to thinking about solutions you have participated in. From there, you **need to identify the reusable components**, or "building blocks", of your project.

Criteria for a solution

There are **three main criteria (1-3)** that need to be met to qualify as a solution for the PANORAMA platform and there is **a set of criteria (4) established for solutions to be included in the Nature-Culture Thematic Community**.

1. THEMATIC RELEVANCE
Solutions respond to challenges to nature conservation, sustainable development, and human well-being and contribute to maintaining or improving the health of biodiversity, ecosystems and the services they provide. A solution must be relevant to one of the thematic communities of PANORAMA, which may have defined additional selection criteria (see criteria 4).
The Nature-Culture Thematic Community focuses on the interlinkages between nature conservation and the safeguarding of cultural heritage in connection to their role in sustainable development. It presents solutions from places valued for their cultural and natural significance, across Indigenous peoples' territories, rural and coastal landscapes, seascapes and urban landscapes, but also on the wider spectrum of protected and conserved areas and their connection to communities and their cultural practices.
Place-based and people-centered case studies which highlight the relationship of nature and culture provide a source of exchange between heritage places, people and local and Indigenous knowledge for a community of practice. It highlights the importance of integrated heritage protection and management for sustainable development.

2. IMPACT
Solutions should:
• provide a successful approach to problem-solving.
• have an impact relevant for achieving SDGs, Aichi targets and other targets under UN conventions (e.g. climate change, disaster risk reduction) and other global policy agendas.
• promote ecological, economic, cultural and/or social benefits.
(NB: If available, the solution's impact should be illustrated with data and figures, e.g. from monitoring and evaluation, biodiversity assessments etc. These should be included in the "Impacts" section of the solution template).

3. REPLICABLE AND/OR SCALABLE

Elements (called "building blocks") of the solution have the potential for adaptation, replication or upscaling in other geographic, social or sectorial contexts.

The building blocks should not follow a "recipe" approach, but share strategies, approaches and methodologies that are place-based and people-centered, following integrated management of nature and culture.

4. NATURE-CULTURE THEME-SPECIFIC CRITERIA

The Nature-Culture Thematic Community applies a set of additional specific criteria. Thus, if you would like to submit a solution to this community, make sure that these additional criteria are met by your proposed solution.

Solutions, or case studies, relevant to the Nature-Culture community should present

1. People-centered approaches to conservation;

2. Effectively managed places or places that have reviewed their management systems and are proposing mechanisms for more effective management;

3. Values-based conservation;

4. Consideration of larger setting;

5. Integrated management of natural and cultural values;

6. Place-based mechanisms for improving management and conservation.

Case studies can cover one of these aspects or several, and they may include capacity building initiatives and intersectoral cooperation programs and/or projects.

IMPORTANT!

Please make sure that you received the endorsement of the managing authority(es) of the heritage place your case study refers to and obtain the approval for publication. When the affiliation of the solution provider is not under any of the managing authorities, these should be added in the section "Other institutions involved" to confirm the endorsement as well as a contact officer in the section "Other contributors".

It is recommended to potential solution providers to look at the following resources:

- People-Centered Approaches to the Conservation of Heritage developed by ICCROM.
  Court, S. and Wijesuriya, G. (2015). Guidance Note: People-Centred Approaches to the Conservation of Cultural Heritage: Living Heritage. Rome: ICCROM. https://www.iccrom.org/sites/default/files/PCA_Annexe-2.pdf
- Management Effectiveness Framework developed by the IUCN World Commission of Protected Areas.
  Hockings, M., Stolton, S., Leverington, F., Dudley, N. and Courrau, J. (2006).Evaluating Effectiveness: A framework for assessing management effectiveness of protected areas. 2nd edition. IUCN, Gland, Switzerland and Cambridge, UK. https://portals.iucn.org/library/efiles/documents/PAG-014.pdf
- Australia ICOMOS Charter for Places of Cultural Significance, The Burra Charter, 2013 (Burra Charter).
  Australia ICOMOS (2013). The Burra Charter. The Australia ICOMOS Charter for Places of Cultural Significance. https://australia.icomos.org/wp-content/uploads/The-Burra-Charter-2013-Adopted-31.10.2013.pdf
- Xi'an Declaration on the Conservation of Setting of Heritage,

ICOMOS (2005). Xi'an Declaration on the Conservation of Setting of Heritage.4 https://www.icomos.org/charters/xian-declaration.pdf

- ICOMOS-IFLA Principles concerning Rural Landscapes as Heritage;
ICOMOS (2017). ICOMOS-IFLA Principles concerning Rural Landscapes as Heritage. https://www.icomos.org/images/DOCUMENTS/General_Assemblies/19th_Delhi_2017/Working_Documents-First_Batch-August_2017/GA2017_6-31_RuralLandscapesPrinciples_EN_final20170730.pdf

- statements of the Nature-Culture and the Culture-Nature Journeys:
  - o Mālama Honua – to care for our island Earth – Nature-Culture Journey of the 2016 IUCN World Conservation Congress. https://www.iucn.org/sites/dev/files/malama-honua-en.pdf
  - o Yatra aur Tammanah. Yatra: our purposeful Journey and Tammanah: our wishful aspirations for our heritage – Culture-Nature Journey of the 2017 ICOMOS General Assembly. https://www.icomos.org/images/DOCUMENTS/Working_Groups/SDG/ICOMOSIUCN_2017 _Culture_Nature_Journey-_Yatra_aur_Tammanah.pdf

Additionally, it is recommended to consult other documents and recommendations developed in the context of the implementation of the World Heritage Convention.

What is NOT a solution

If it takes hours to explain the essence of your work, there might be multiple solutions contained in the work, and the work is not an appropriate single solution.

What is not necessarily a solution (but might be a raw material or a component):
- Publication, brochure, grant report
- Research
- Certifications
- Network
- Product
- Person

What is a full solution?

Full solutions are documented using the complete solutions case study template. This includes a **detailed description of the context** in which your solution is applied (region, ecosystem etc.) and further details about the solution (challenges addresses, beneficiaries etc.).

Most importantly, the full solution template allows for describing the solution's replicable key components, or "**building blocks**". This information related to the building blocks is crucial to facilitate re-application and adaptation of your experiences, considering that solutions as a whole are usually context specific, while their individual components may be transferable to other contexts.

Furthermore, the full solution template allows you to add a **personal "story"**, which describes how the solution works, possibly from the perspective of a beneficiary, and using less technical, more subjective language. The story allows us to promote your solution through various communication channels, such as social media.

Typically, it will take you 1-2 hours to write up the first draft of a full solution.

What is a snapshot solution?

Submitting a snapshot solution allows you to contribute to PANORAMA **easily and quickly** and explore the **added value** of the format.

The snapshot solution template is a shortened version of the full solution case study template. It captures a short description, or **abstract** of the solution; a paragraph on **impacts**; and information on the organisations and individuals involved as well as **links to further information**.

Typically, it will take you 5-10 minutes to write up the first draft of a snapshot solution.

What is a building block?

Building blocks…
• …are the key components of a solution, not the step-by-step process of your solution.
• …can be recombined and replicated (being adapted as needed) by other practitioners.
• …are the (few selected; up to 6) key components of your solution that really made the difference and made your efforts succeed.
• …should be described in a way that allows someone to understand the relevance beyond the use of it in your solution and thus, encourage an adaptation and reuse of the building block.

WHAT IS THE RELATIONSHIP BETWEEN A SOLUTION AND A BUILDING BLOCK?
A solution is comprised of two to six building blocks, which in their unique combination and adaptation to the specific context contributed to making the solution a success.

How do I publish a solution on PANORAMA Nature-Culture?

You think that you have an experience to share which meets the criteria for PANORAMAN Nature-Culture solutions? We would love to learn more about it!

You can choose to draft and **directly enter your solution directly on the web platform**, using the Full solution template or the Snapshot Solution template, or you **can contact us via natureculturepanorama@iccrom.org**.

Solutions can be submitted only once you have completed all mandatory sections of the template. Once the solution is received by the coordinators of the Nature-Culture Thematic Community, it will then be shared for review with the coordinators of the Nature-Culture Thematic Community.

The coordinator of your solution's main thematic portal will ensure its review to ensure a consistent quality standard throughout PANORAMA, and to support you in producing a concise, logical, high-quality description of your solution.

Following the review, you can revise your text, based on the reviewer's comments. In total, 2-3 rounds of review and revision are expected. Once both sides agree on a final description of your solution, it will be published and will appear on the PANORAMA Nature-Culture portal.

What should be kept in mind when writing a solution

Checklist of quality criteria for solution drafting and review:

1. **Have all mandatory sections been completed?**
   All sections of the solution with an asterisk must be completed before submission, this includes building blocks in the case of full solutions.

2. **Is information listed in the correct section?**
   Have a read through the solution template provided by the Nature-Culture Thematic Community to have an overview of all the sections present in the solution template. Each section of the solution template has a brief introduction that specifies what is needed in each section. For example, the section "impacts" requests the description of the positive changes happened within the framework of the solution (ideally on society, ecosystems/environment and economy).

3. **Is the location marked correctly on the map?**
   The pin marks either the direct location of the solution or the location of solution providers in the country. In case of more than one location, the pin marks one location but the regional character of the solution is explained in the text description and in the field "additional locations".
   The platform is currently in the process of updating the map feature of the platform.

4. **Is the author affiliation and contact current? Has a further institutional contact been provided?**
   (Important if the author leaves the organisation!) (only full solution) Make sure that the contact information of the solution provider is complete (e-mail), and that a further institutional contact(a) is(are) provided.

5. **Have the relevant tags been set correctly (including SDGs and Aichi targets)? (only full solution)**
   The tags reflect the information provided in the text description of the solution and its building blocks. Please make sure that the Aichi targets and SDG´s are correctly marked.

6. **Is the solution up to date? (only relevant for revision of already published solutions)**
   The solution has been revised or updated in the last 12 months. We ask all solutions provider to keep in touch with thematic community coordinators and to revise and if needed update solutions on a yearly basis.

7. **Is grammar and spelling correct?**
   The text has no grammatical and spelling errors. Use a spellchecker if needed.

8. **Is the language clear and understandable for a broad audience?**
   The text is understandable and well written; sentences are not too long or complicated.
   IMPORTANT: the language style of non-native speakers should be tolerated to maintain ownership

of solution providers.

9. **Is the content in all sections clear and concise and does it avoid redundancy where possible?**
The content is understandable for non-technical readers who are not familiar with the context and details of the solutions. Repetitions are avoided.

10. **Are all abbreviations properly explained the first time they are used?**
Make sure that all abbreviations are explained, e.g. GIS (Geographic Information System).

11. **Are specific terms (e.g. local species names, technical terms) explained where needed?**
All terms unknown to a broad international audience must be explained the first time they are used. E.g. Avicennia ssp.(mangrove species). Where possible, internationally recognized terms should be used, rather than local names.

12. **Are the descriptions of the solution and its building blocks logically sound and does it provide a clear explanation how the process worked, describes the main challenges and how and which impacts were achieved?**
Text information on "summary", "challenges", the process ("building block description"; "enabling factors" and lessons learnt" for building blocks) and "impacts" are logically interlinked.
The key essence of the solution is described under "summary"; the positive "impacts" directly address the "challenges". For the Building Blocks, "lessons learned" describes key outcomes of the process for developing and applying this particular building block, and the most relevant elements for further replication; while "enabling factors" describe the conditions that made the building block possible in the first place.

13. **Have the building blocks been clearly identified, appropriately named, and represent the core components of the solution? (only full solution)**
Building blocks are distinct elements with a clear title; their interlinkage has been explained in the respective section of the template and they follow a logical sequence.

14. **Is the story inspiring and meaningful? Does it give a different or enriching perspective to understanding the solution? (only full solution)**
The story is ideally written from a local, possibly subjective perspective (e.g. beneficiaries), in a more conversational tone, addresses the major challenges, processes, and impacts of a solution and avoids too technical language.

15. **Are the photos and videos meaningful, of good quality and enrich the description of the solution?**
Photos and videos visualize key elements of the solution and its building blocks and can be a combination of footage showing the location, actors, process, and impacts of a solution; they are described properly and the source/copyright information is provided.

16. **Are additional resources listed? Do they help to gain further understanding of the solution, and do they include technical and background information on how the solution may be replicated?**
The solution contains uploaded background documents such as reports, brochures, fact sheets, news articles, thesis, scientific publications etc. or hyperlinks to these documents and to websites. All hyperlinks are working

17. **Have all institutions and individuals involved in the solution been acknowledged?**
Please check with the solution provider to make sure that the acknowledgments are complete.

18. **Is the PANORAMA platform available only in English?**
The PANORAMA platform is serviced through three languages: English, French and Spanish. You can upload solutions and register your profile in one of these three languages. The solution will be provided only through the original language submission (if you submit a solution in Spanish the solution will be published only in Spanish, there is no option for automatic translation).

How do I register on PANORAMA?

Before submitting a solution you need to register a user profile on PANORAMA Solutions for a Healthy Planet. This is a short step-by-step guidance on how to create a user profile on the platform.

1. Open the PANORAMA website at https://panorama.solutions/en (The platform is available in English, French and Spanish).

2. Select the icon in the upper right corner and click on "Register".
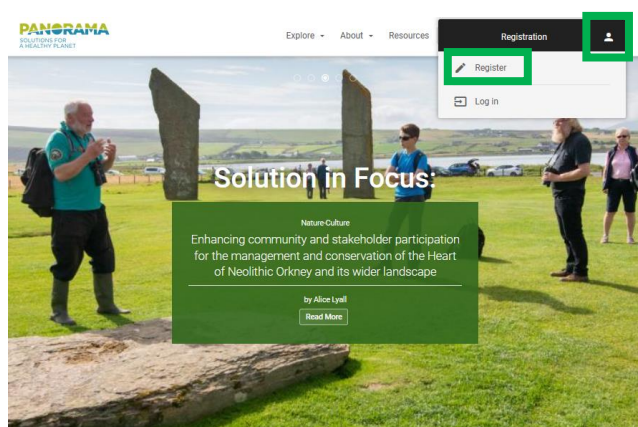
Explore Solutions
Use different paths to explore our solutions

3. A pop-up window will appear. Insert your email address, your last and first name. In order to create a profile you will have to tick the box to confirm agree on the user consent declaration of PANORAMA.
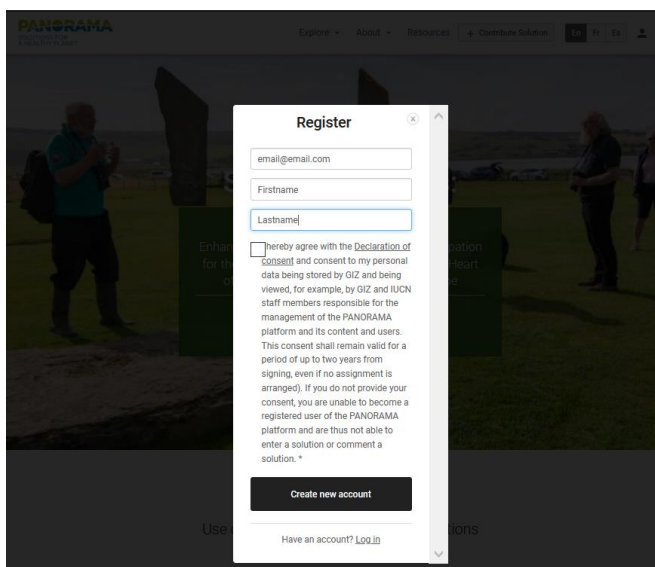
4. You will receive a confirmation email at the email address you have provided. Click on the confirmation link that you have received via email.

P	"PANORAMA" noreply@panorama.solutions	Date: 09-11-2020 13:34:47

Subject: Account details for Luca Gatto at PANORAMA

Dear ▮▮▮▮▮,

Thank you for registering at PANORAMA. You may now log in by clicking this link or copying and pasting it to your browser:

https://panorama.solutions/en/user/reset/39292/1604925287/ze-9iOJU0u_UV5X-iw0et_xZGwXD8rAWtzmLpPeyTGQ

This link can only be used once to log in and will lead you to a page where you can set your password.
After setting your password, you will be able to log in at https://panorama.solutions/en/user.
Best wishes,
the PANORAMA - Solutions for a Healthy Planet platform team

5. You will be directed back to the PANORAMA platform. Click on "Proceed and set password".
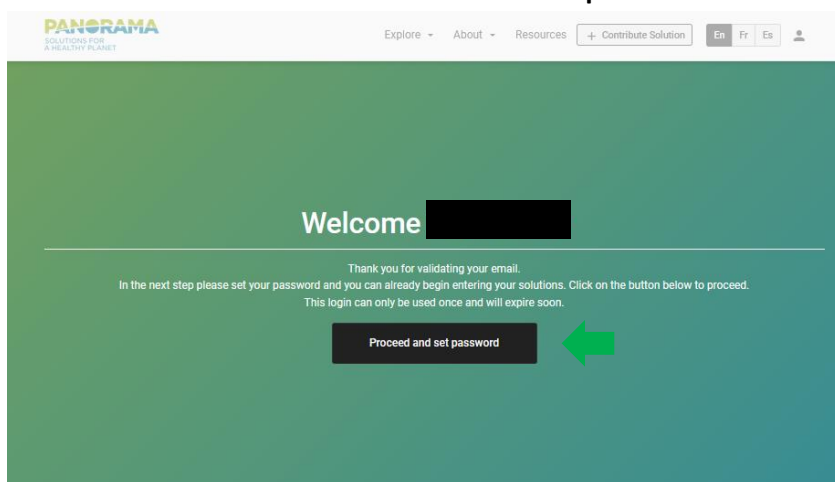
6. You will be directed to your profile space where you will be asked to choose and confirm a password for your account. In this space you can also confirm your name, last-name and email address. If you want you can also add an image to your profile (you can do this also later).

7. You can now use your email address and password to log into the platform anytime you want. This gives you access to the possibility to submit a solution but also to be able to save interesting solutions in your personal archive and it will allow you to interact with comment boxes inside the platform.

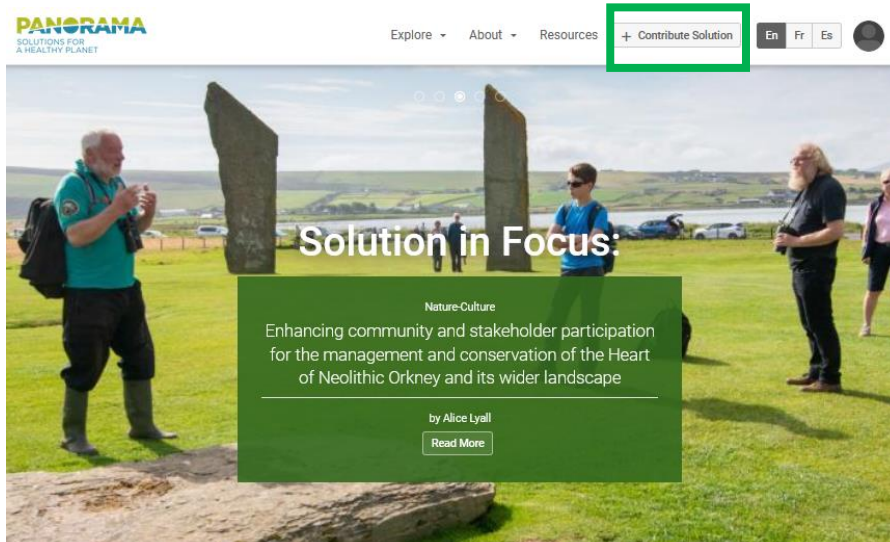## How do I submit a solution via the PANORAMA portal?

1. Open the PANORAMA website at https://panorama.solutions (The platform is available in English, French and Spanish).

2. Log into the PANORAMA platform using your email address and the password you set during the registration process.
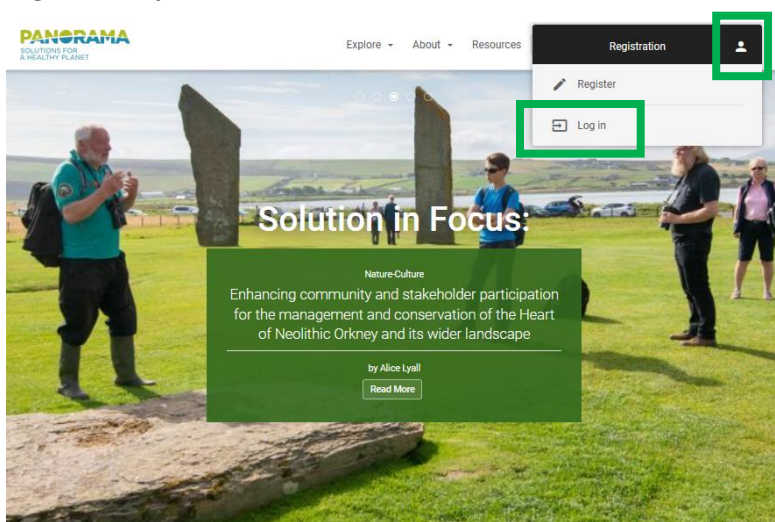
3. In the upper right corner select "+ Contribute Solution".

4. You are redirected to a page where you can choose the type of solution you want to submit: Full Solution or Snapshot Solution.

NB: In this page you can also access the general PANORAMA Manual for solution providers.
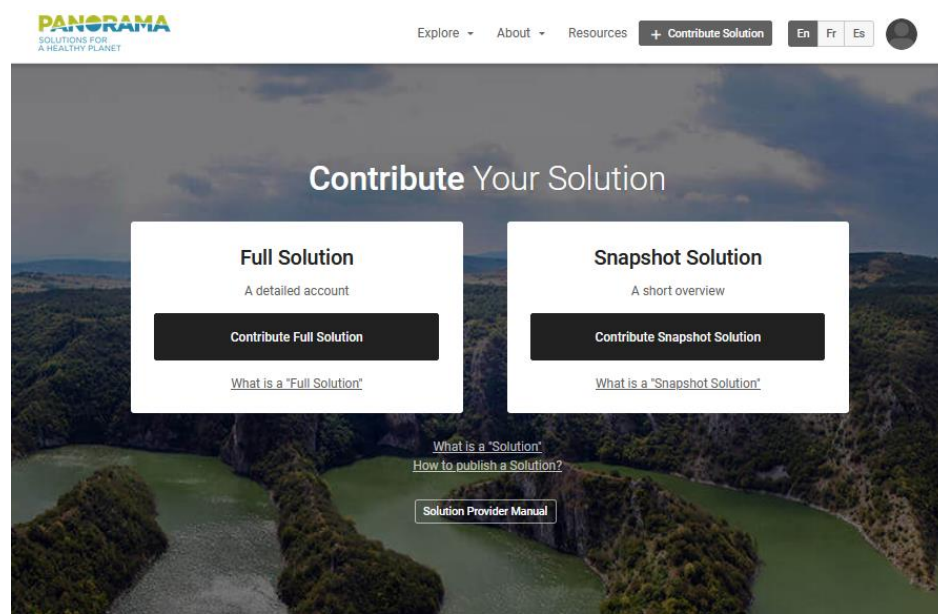
5. If you select Full Solution, you will be directed to a portal page where you will be able to fill in text and information concerning your solution. We suggest you approach the solution portal once you have clear ideas of what you want to present and once you have collected images and all information concerning cooperating institutions and co-authors.

NB if you want to consult the solution template before approaching the PANORAMA platform you can visit the ICCROM website or request word files copies via natureculturepanorama@iccrom.org.

6. Once you have filled in all parts of the solution template you will be directed to a preview of your solution. Once you have reviewed your solution and edited any mistakes or issues you can click on "Submit for review".

7. You will be then asked to confirm your submission. Once you have confirmed this step the solution will be sent to the thematic community coordinators and the process of review will begin. During this time you

will still be able to revise some parts of the document, but we will recommend to wait for the review to be complete before major additions or modifications.
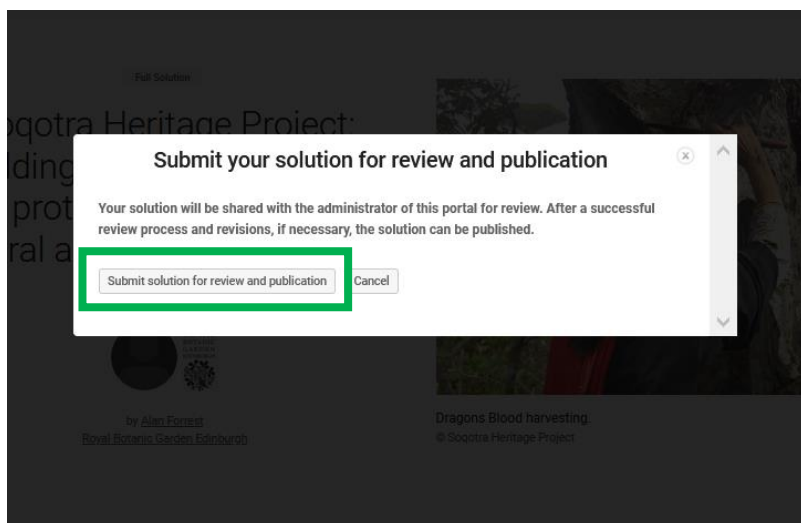
8. Once the process of review is started, you will be able to see the status of your solution under "My draft solutions".

Contact the PANORAMA Nature-Culture Thematic Community

We understand that the first approach with PANORAMA could be challenging, particularly for those dealing with cultural heritage and/or coming from the field of culture and cultural heritage. We are working to develop a series of useful materials to support solutions providers and we will make more information and materials available as the thematic community moves forward.

If you need any help with the preparation of your solution (including the definition of the solution's main

theme and building blocks) you can get in touch with the thematic community curators at natureculturepanorama@iccrom.org.

Glossary

Solution: Successful approach that addresses a conservation and sustainable development challenge with a proven impact.

PANORAMA – Solutions for a Healthy Planet: A partnership initiative to document and promote examples of inspiring, replicable solutions across a range of conservation and sustainable development topics, enabling cross-sectoral learning and inspiration.

PANORAMA web platform: online platform that allows users to contribute their solution, as well as browse through a growing number of successful approaches presented in the form of solution case studies and building blocks.

Building blocks: Core elements of a solution, such as instruments, tools, approaches, partnerships or processes, that determine its success. Building blocks may be adapted and, if appropriate, recombined with others to address specific challenges in different socio-cultural and ecological contexts, sectors, or geographies.

Solution provider: Person involved in the implementation of the solution, who documents the solution in the PANORAMA case study template. This person has in-depth knowledge of the solution. The solution provider will be visibly acknowledged with his/her name, contact details and affiliation on the web platform, and takes full responsibility for the solution description that will be published, including ensuring appropriate acknowledgment of all relevant institutions and individuals. Solution providers also agree to being contacted by other users of the platform and engage in exchange.

Solution seeker: Person facing a challenge in his or her work context and looking for inspiration on how to address this challenge without "re-inventing the wheel".

Solution template / PANORAMA template: Standard format used for the documentation of solution case studies, with focus on the identification, description and interaction of building blocks of a solution. The aim is to describe a solution in a clear and concise way that is inspiring and helpful for "solution seekers".

Thematic community: Thematic communities of PANORAMA cluster solutions relevant to different user groups. They are reflected on the web platform through "thematic portals". Each thematic community is managed by a Thematic Community Coordinator.

Thematic Community Coordinators: Not-for-profit institutions, consortia or sub-units of institutions who apply the PANORAMA methodology and source, review and promote solutions related to a particular thematic area. They coordinate a community of Solution Providers and Seekers connected to that theme.

Full Solution: Full solutions are documented using the complete solutions case study template. This includes a detailed description of the context in which the solution is applied (region, ecosystem etc.) and further details about the solution (challenges addresses, beneficiaries etc.). Most importantly, the full solution template allows for describing the solution's replicable key components, or "building blocks". Furthermore, the full solution template includes a section for a personal "story", which describes how the solution works, possibly from the perspective of a beneficiary, and using less technical, more subjective language.

Snapshot Solution: Solutions documented in an abbreviated version of the Solutions template, allowing Solution Providers to contribute to PANORAMA easily and quickly and explore the added value of the format. The snapshot solution template includes sections for abstract, impacts; and information on the organisations and individuals involved as well as links to further information.