



# World Heritage Leadership

• Nature • Culture • Communities

# World Heritage Leadership

is a new capacity building programme of ICCROM

and IUCN with a unique people centred-approach to the integration of nature and culture, finding innovative ways to enhance the management practices of heritage through the work of the World Heritage Convention.

As advisory bodies to the World Heritage Convention, IUCN (International Union for Conservation of Nature) and ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property) will deliver a series of capacity building activities, in collaboration with ICOMOS (International

Council on Monuments and Sites) and UNESCO World Heritage Centre, with the generous support of Norway.

Programme activities will be developed around three modules, and learning is supported by site-based experiences and peer networks.





A people centred-approach to the conservation of nature and culture for sustainable development.



Effective Management  
of Nature,  
Culture, Communities



Resilience



Impact  
Assessment



Learning  
Sites



Leadership  
Networks



# Effective Management of Nature, Culture, Communities

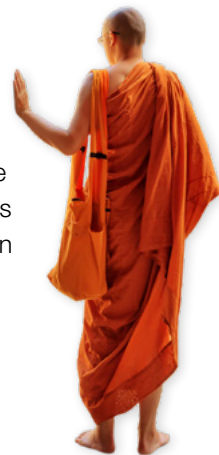


All World Heritage sites carry values related to culture and nature, and management thus needs to recognise the interplay between the protection of Outstanding Universal Value (OUV) and other levels of local, national or international significance.

Based on the programme's “Nature Culture Communities” theme, this module will focus on setting a new approach to World Heritage management, recognising the interconnected character of natural, cultural and social values and taking into consideration the wider landscape or seascape.

A World Heritage Sustainable Development Policy has been recently adopted and it is becoming a priority to

ensure that each site contributes to sustainable development while respecting conservation goals. The module can help achieve this by providing better resources and capacity building to improve the management of heritage places, empower diverse communities as actors of conservation, and recognise people's rights in relation to World Heritage sites.





# Resilience

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Heritage can be better protected from disasters while contributing to the resilience of societies.

**This module** will address gaps in disaster risk management practices and explore how to integrate disaster risk management with other management frameworks. It will also focus on gathering knowledge, developing tools and providing guidance for climate change mitigation and adaption in World Heritage sites.

The module will tightly focus around the standards in the resource manual, and the delivery of capacity building targeted at sites most at risk, including defining a means to provide urgent support for sites that are affected by disasters and climate change.





# Impact Assessment

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World Heritage sites face continuous change which could negatively impact their values.

**It is essential** to identify, evaluate, assess alternatives and mitigate potential environmental, social and heritage impacts of any proposed change, before the decision is made. This module aims to build capacity to efficiently use impact assessment tools to support heritage conservation actions.

A crucial focus is how to adapt methodologies and standards for assessing impacts on World Heritage sites specifically. The Programme aims to produce a holistic toolkit for World Heritage impact assessment and provide capacity building activities to diverse audiences.



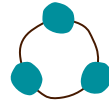
## Learning Sites

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The World Heritage Leadership Programme will test ideas on the ground, with site activities contributing to the development of learning resources.

**Leadership** will be achieved by raising the capacity of individuals and facilitating exchange among the collective group of participants to influence change.

The activities will seek to improve organizational performance and effectiveness, and promote collaborative decision-making by strengthening operational networks of people and institutions.



## Leadership Networks

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Photo: West Norwegian Fjords ©Marit Bendz

# What will the Programme bring?

- Guidance resources for managing heritage places with cultural and natural values
- Improved tools for evaluating management effectiveness of heritage
- Revised manual on disaster risk management and climate change adaptation for cultural and natural heritage
- Toolkit on impact assessment for heritage places
- Capacity building courses and workshops for all thematic areas
- Creation of Learning Sites and Leadership Networks

## Help build our Leadership Programme

### Financial Partners

Partners to fund towards capacity building activities, testing new tools, creating networks and develop content for better heritage management

### Technical Partners

Heritage institutions and centres to coordinate activities and share knowledge in heritage conservation

### People working with Heritage

Diverse individuals working with heritage and people to participate in activities and networks

### Partners will

- access diverse knowledge resources and tools for heritage management
- benefit from a wide range of publicity and awareness raising opportunities
- contribute in implementing the Sustainable Development Goals for the heritage sector
- contribute to ensuring a mutual benefit for heritage and society